

RONATI

2025 GUIDE



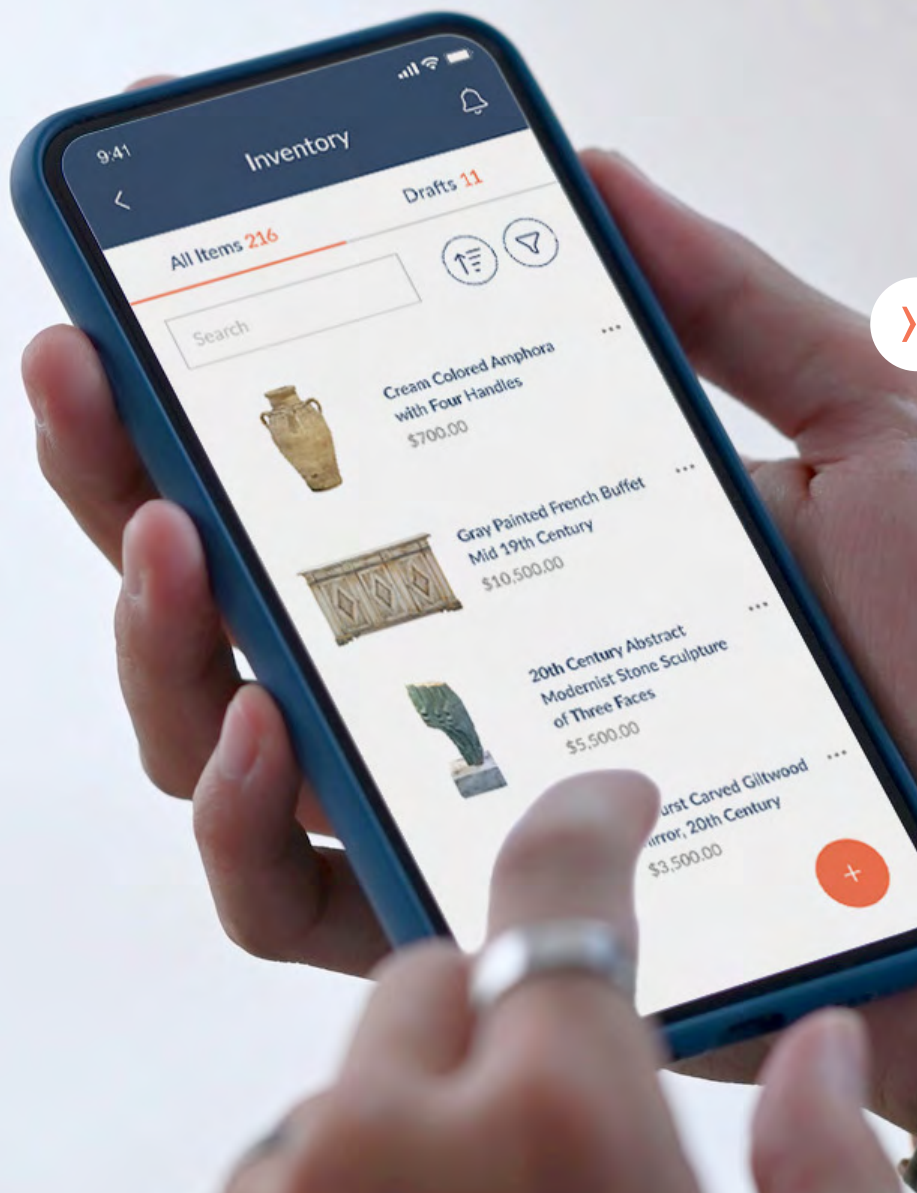
© 2024 Interior Design by Michelle Workman | Photography by Gregory Zabalski

Online Marketplaces
For Sellers of Art, Vintage and Antiques

DEVELOPED
IN PARTNERSHIP WITH



LAPADA
THE ASSOCIATION OF
ART & ANTIQUES DEALERS



STACEY TIVERON

FOUNDER & CEO
RONATI



Helping Dealers of Vintage, Antique, and Pre-Owned Items

For the past five years, we've worked alongside vintage, antiques, and one-of-a-kind dealers in the US and UK, creating simple yet powerful technology solutions that make a real difference. Through countless conversations, one question consistently comes up: "Where should I list online?"

This question sparked the creation of our Annual Guide to Online Marketplaces in 2022, developed in partnership with LAPADA. Each year, we refresh it with new data and insights to help you identify the marketplaces

where your unique pieces will resonate most with potential buyers.

Consider this your compass for navigating today's digital marketplace landscape. Our goal remains unchanged: to help you succeed in an increasingly competitive market by connecting your exceptional inventory with the right buyers.

Wishing you a year of sales and growth in your business,

Stacey Tiveron

 [@world_of_ronati](https://www.instagram.com/world_of_ronati)

 www.ronati.com

RONATI

Developed in Partnership with LAPADA



FREYA SIMMS
CHIEF EXECUTIVE
LAPADA



» The Year Ahead: Navigating the Evolving Art & Antiques Market in 2025

As we embark on a new year, the art market continues to evolve at a rapid pace. 2025 is shaping up to be a year of cautious optimism in the art market. While the global economic climate remains uncertain, there are several factors that suggest a potential for growth and resilience.

This year, we can expect to see a continued emphasis on digital innovation. Online marketplaces, virtual exhibitions, and augmented reality experiences are all becoming increasingly sophisticated, offering new ways for artists, dealers and galleries to engage with art and expand their global reach. In this dynamic landscape, dealers recognise that establishing a strong online presence is not an option, but a necessity.

One of the most recent and dominant trends in collecting is for pre-loved and vintage as consumers are increasingly aware of the environmental impact of furniture production and fast fashion as well as searching for pieces that allow individuals to express their personal style through one-of-a-kind pieces to stand out from the crowd.

At LAPADA, we recognise that these trends make an excellent working knowledge of online marketplaces a must for our members, as they look to expand their visibility and customer base. In partnership with Ronati we have created a Marketplace Guide. This refreshed 2025 guide joins its predecessors in being intuitive and useful for art and antiques dealers who want to quickly navigate and understand the benefit from the multiple marketplaces available online today.

As more dealers trading online, the web offer must meet their specific demands. Having recognised this some time ago, Ronati has created a suite of tools that will help dealers boost their online presence. This guide, developed in partnership with Ronati, is designed to help dealers grow in a highly competitive market.

Freya Simms

 [@lapada_association](https://www.instagram.com/lapada_association)

 www.lapada.org

RONATI

Developed in Partnership with LAPADA

Using the Guide

In this guide you will find 30+ online marketplaces that cater to art, vintage and antiques, serving the USA, UK, EU and broader global community.

OVERVIEW + INDEX



On the Overview pages, marketplaces are listed alphabetically. Use these pages to get an idea of which online marketplaces may be right for you.

Use the Guide Index to jump directly to the marketplace you are most interested in. Just click on the relevant marketplace name.

LAPADA



LINKS



Where information is available online, we've included links and buttons to help connect you to the marketplaces featured in this guide. Use the links to jump directly to the information you need.

www.lapada.org 

APPLY TO START SELLING

LEARN MORE ABOUT PRICING

Overview A–D

MARKETPLACE	FOCUS	SET-UP COST	FEES	COMMISSION
1stDibs	Global	Set-up cost varies	Monthly fee \$1,000+	Commission varies
Antiques Boutique	UK	None	Monthly fee £50	None
Antiques.co.uk	Global	None	Listing fee of £9 per item (pay-as-you-go, unlimited) OR Yearly fee £54 for 10 items, £240 for 100 items, £600 for unlimited items	None
ArtNet	Global	None	Listing fee \$150 for reserve price of \$15,000 and under	None for items above \$15,000 15% for \$3,000-\$5,000 10% for \$5,001-\$10,000 5% for \$10,001-\$15,000
Artsy	Global	Set-up cost varies	Essentials Plan: \$350 per month, plus a 19% service fee and a \$400 setup fee Artsy Plus Plan: \$540 per month, plus a 5% service fee and a \$600 setup fee Premiere Plan: \$900 per month, plus a 3% service fee and an \$800 setup fee	Commission varies
BADA	Global	None	Annual fee of £940 +VAT	None
Chairish	USA	None	None for Consignors and Professionals; Monthly fee \$99 for Plus, \$149 for Elite	Consignor = 45% on all products Professional = 30% on all products For Plus and Elite: 20% for up to \$2,500 12% for \$2,501-\$25,000 3% for \$25,001+
Decorative Collective	UK + EU	None	Monthly fee of £165 + VAT	None
Decorative Fair, The	USA	None	Monthly fee £150 + VAT	None

Please note: All costs, commissions, and requirements listed are subject to change. Individual marketplaces have their own terms and conditions which are subject to change at any time. Some marketplaces have optional and mandatory sales and promotions that dealers are asked to participate in.

RONATI

Overview E-L

MARKETPLACE	FOCUS	SET-UP COST	FEES	COMMISSION
eBay	Global	None	Listing fee: none for first 25, then \$0.35 per listing and per category	12% starting commission (varies) plus \$0.30 per sold item
Etsy	Global	None	Listing fee \$0.20 Monthly fee (optional) \$10 for Etsy Plus	Commission varies
Facebook Marketplace	Global	None	None	5% selling fee per shipment OR Flat fee of \$0.40 for shipments of \$8.00 or less
Hemswell Antique Centres	Global	£100 set-up cost	Listing fee: none for first 25, then Bronze £2.00 (£100 for 50) Silver £1.60 (£200 for 125) Gold £1.33 (£400 for 300)	5% on web listings uploaded by dealer 10% on web listings uploaded by Hemswell
Hoarde Vintage	UK + EU	None	Annual membership fee: £75 + VAT	None
Hunt Vintage®	UK + EU	None	None	15% commission
Incollect	Global	Set-up cost varies	300 listings: \$295 per month 500 listings: \$395 per month 700 listings: \$495 per month 1,500 listings: \$695 per month	None
Instagram	Global	None	None	5% selling fee per shipment OR Flat fee of \$0.40 for shipments of \$8.00 or less
LAPADA	Global	None	£200 upon joining (unless a member) + Annual membership fee of £550	None
Lorforads	UK	None	Monthly fees vary based on size of stand	17% flat commission

Please note: All costs, commissions, and requirements listed are subject to change. Individual marketplaces have their own terms and conditions which are subject to change at any time. Some marketplaces have optional and mandatory sales and promotions that dealers are asked to participate in.

RONATI

Overview R-S

MARKETPLACE	FOCUS	SET-UP COST	FEES	COMMISSION
MasterArt	Global	None	Yearly fees vary	None
Pamono	UK + EU	None	Monthly fee: £59 for basic, £89 for pro, £179 for premium	10% £10,001+ 15% for £6,001-£10,000 20% up to £6,000
ReCapturit	USA	None	None for up to 20 products Monthly fee for 20+ products: \$49 for up to 200 \$79 for unlimited	7.5% unlimited products 10% up to 200 products 17% up to 20 products
Ruby Lane	Global	None	\$45 maintenance fee inc unlimited items	0% on sales below \$2,500 9.9% on sales up to \$2,500 5% on the portion between \$2,500 - \$7,500 2.5% on the portion exceeding \$7,500
Salvo	Global	None	Annual membership fee of £125 +VAT	5% flat commission
Selency	UK + EU	None	None	Retail seller: 20% - 25% tax included Professional seller (France): 15% before tax Professional seller (Non France) : 18% before tax
Selling Antiques	USA + UK	None	Monthly fee based on per listing fee of £1.20 to £0.95 as follows: £90 for up to 75 listings, £124 for 150, £225 for 250, £331 for 350	None
Selling Antiques LITE	USA + UK	None	Monthly uploads: 250 for £15 per month 500 for £20 per month 1,000 for £25 per month	10% commission

Please note: All costs, commissions, and requirements listed are subject to change. Individual marketplaces have their own terms and conditions which are subject to change at any time. Some marketplaces have optional and mandatory sales and promotions that dealers are asked to participate in.

RONATI

Overview S-V

MARKETPLACE	FOCUS	SET-UP COST	FEES	COMMISSION
Shopify	Global	None	Monthly fee after 14-day free trial: \$29 Basic; \$79 Shopify; \$299 Advanced; \$2,300 Plus	None
Sotheby's	USA	None	None	Commission varies
Stylish	Global	None	None	20% commission + 3% transaction fee
Vinterior	UK + EU	None	None	15%-17% commission

Please note: All costs, commissions, and requirements listed are subject to change. Individual marketplaces have their own terms and conditions which are subject to change at any time. Some marketplaces have optional and mandatory sales and promotions that dealers are asked to participate in.

RONATI



Guide Index

1stDibs	10
Antiques Boutique	11
Antiques.co.uk	12
Artnet	13
Artsy	14
BADA	15
Chairish	16
Decorative Collective	17
The Decorative Fair	18
eBay	19
Etsy	20
Facebook Marketplace	21
Hemswell Antique Centres	22
Hoarde Vintage	23
Hunt Vintage	24
Incollect	25
Instagram	26
LAPADA	27
Lorfor	28
LoveAntiques	29
MasterArt	30
Pamono	31
ReCapturit	32
Ruby Lane	33
Salvo	34
Selency	35
Selling Antiques	36
Selling Antiques Lite	37
Shopify	38
Sotheby's	39
Stylish	40
Vinterior	41

RONATI

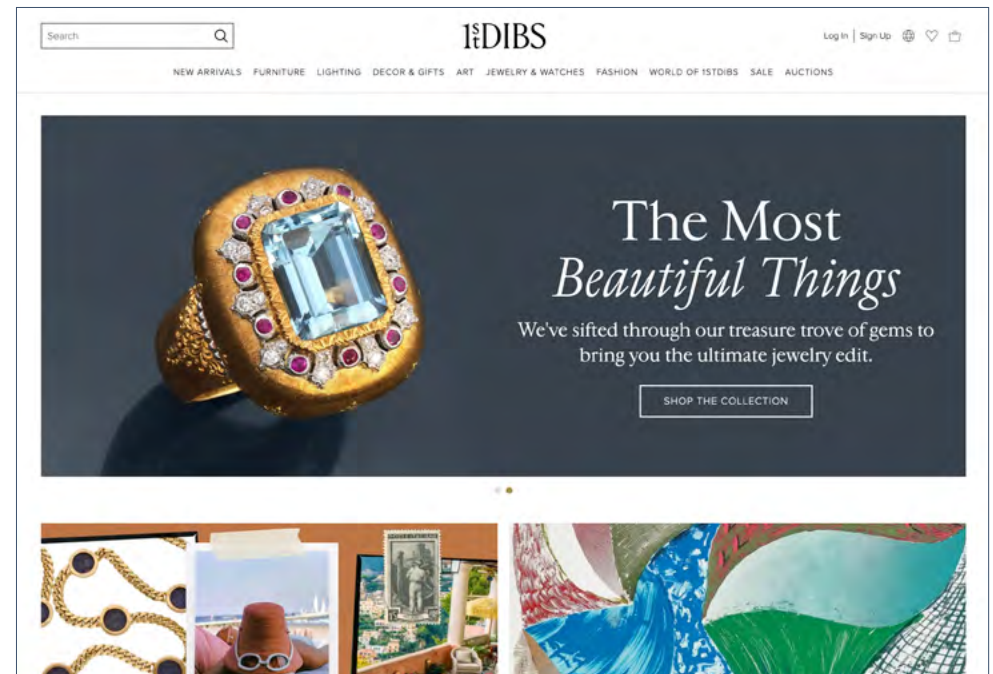
Developed in Partnership with LAPADA

1stDibs is a globally recognized marketplace founded in 2001. With over a million pieces offered on its e-commerce marketplace, 1stDibs is a go-to site for interior designers and discerning buyers who are looking for high-end designer furniture, art, jewelry, and clothing. While mostly specializing in antique and vintage pieces, 1st Dibs also allows items by up-and-coming artists and designer brands. Remember one thing when listing on 1stDibs: luxury. As a global marketplace, 1stDibs has offices in several countries, and each dealer is assigned an account representative.

BUYERS	Interior designers and customers with high-level budgets.
WHAT SELLS	High-end designer pieces including antique, vintage, and new furniture, lighting, decorative accessories, art, jewelry, and fashion.
REQUIREMENTS	Must apply online and have industry references to join.
PRICING	Monthly fee \$1,000+; set-up cost and commission varies.

IN THE WORDS OF 1ST DIBS

» “1stDibs could be the ideal marketplace for seasoned dealers who have established themselves in the industry and built a high-level inventory that caters to their client base. All dealers are vetted, and pieces listed on this platform are expected to be authentic, described correctly, and of high quality. 1stDibs dealers are provided with a dedicated account manager to help them succeed on the site.”



APPLY TO START SELLING

ANTIQUES . BOUTIQUE

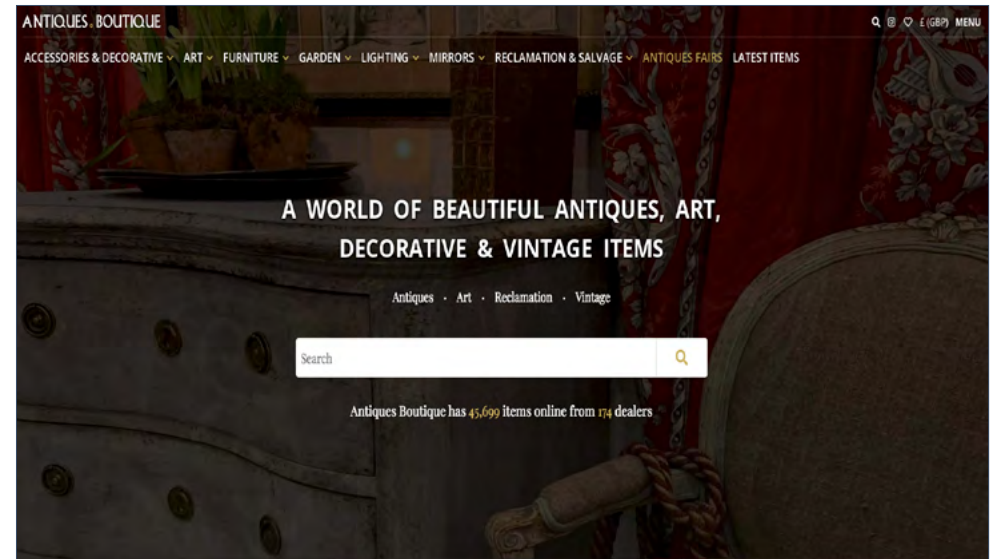
ANTIQUES.ART.VINTAGE

www.antiquesboutique.com

UK

Antiques Boutique is an international online marketplace showcasing antiques, vintage, art, and decorative items to thousands of buyers. Inquiries are sent directly to the dealer, with a no-commission structure. Antiques Boutique also offers web design services. Antiques Web Design by ph9, who specialize in creating websites for antiques, art, vintage and militaria dealers. Full-time, established dealers are preferred.

BUYERS	Professional decorators, designers, the trade and public.
WHAT SELLS	Antique, vintage and decorative objects; rare and unusual pieces.
REQUIREMENTS	Applications must be made online and are by approval only.
PRICING	Monthly fee £50; no set-up cost and no commission.



LEARN MORE ABOUT PRICING

APPLY TO START SELLING

IN THE WORDS OF ANTIQUES BOUTIQUE

» "Antiques Boutique showcases a world of beautiful antiques, art, decorative and vintage items. Our mission is to make the sustainable world of antiques and vintage accessible online."

RONATI

Developed in Partnership with LAPADA



Established 1996

www.antiques.co.uk

Global

This UK-based site is one of the industry's highest-ranking antiques sites on search engines. It is perfect for getting high visibility and for selling a wide range of antiques. Antiques.co.uk sends out newsletters featuring the best and most popular antiques to over 30,000 subscribers monthly, consistently bringing customers back to view your items. Buyers can also set up automated searches to notify them by email of new items matching their searches.

BUYERS A wide range of customers including private buyers, collectors, and interior designers.

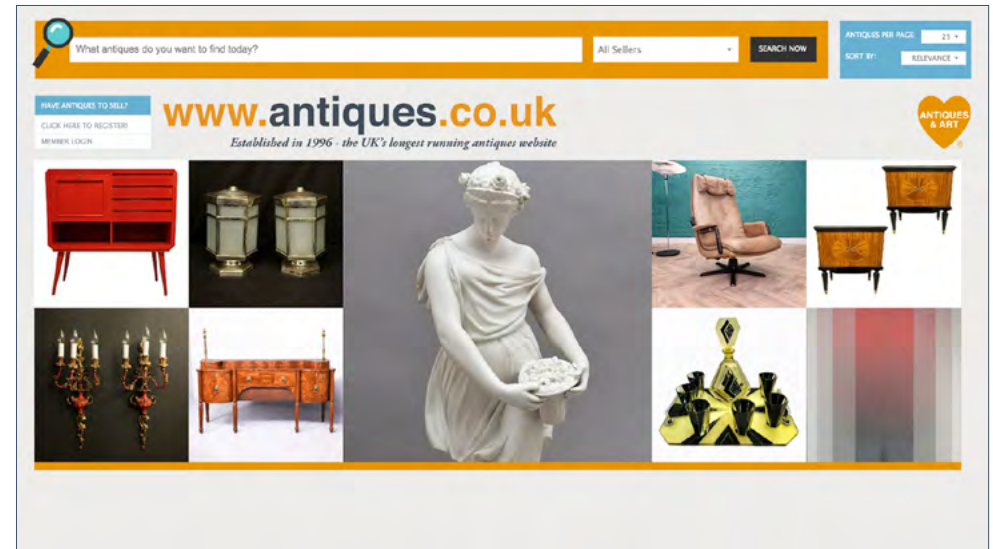
WHAT SELLS A wide range of antique and vintage pieces including furniture, lighting, art, decorative accessories, tabletop, architectural pieces, and jewelry.

REQUIREMENTS Must apply online.

PRICING Listing fee of £9 per item (pay-as-you-go, unlimited)
OR Yearly fee £54 for 10 items, £240 for 100 items,
£600 for unlimited items
No set-up cost and no commission.

IN THE WORDS OF ANTIQUES.CO.UK

» "If you're a dealer who is just starting to sell online, this could be an ideal fit. With good online visibility and no commission on sales, antiques.co.uk allows you to start selling online to a broad audience. They also offer a pay-as-you-go option for dealers who want to try selling online but aren't ready to commit to a subscription account."



LEARN MORE ABOUT PRICING

SIGN UP TO START SELLING

RONATI

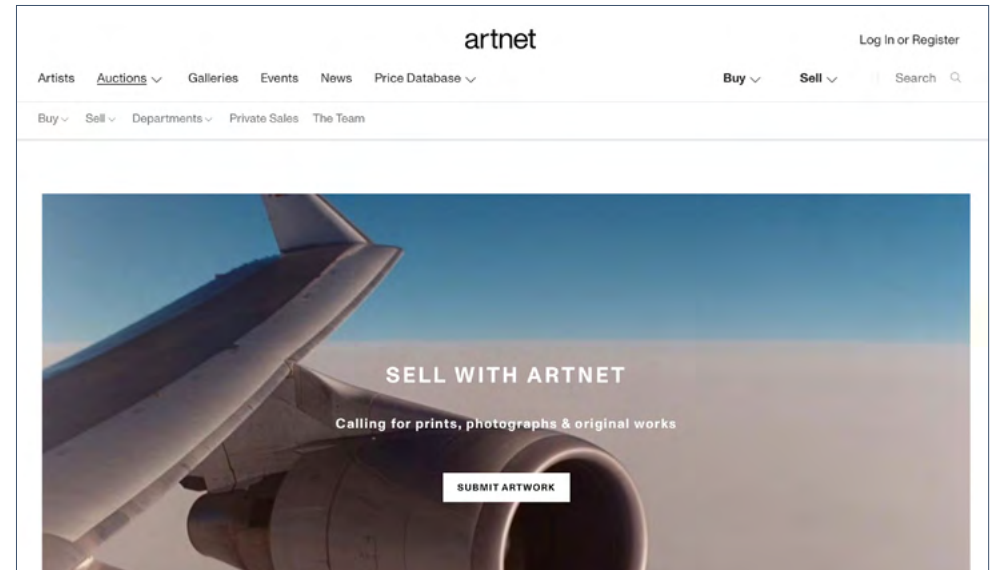
Developed in Partnership with LAPADA

Artnet offers online auctions and immediate purchases of modern and contemporary paintings, prints, photographs, and more. Art galleries can apply to become a member of The Gallery Network, which allows you to gain global visibility by promoting your artists and events to Artnet’s 31 million annual users. Individual sellers can also submit their artworks for approval by Artnet. As a seller on Artnet, you are assigned a dedicated specialist who can help you set an estimate for your piece and provide you with a sales strategy.

BUYERS	Art collectors and buyers with high-level budgets.
WHAT SELLS	Modern and contemporary fine art.
REQUIREMENTS	Register an account and submit a seller’s application online.
PRICING	For reserve price of \$15,000 and below: Listing fee \$150 + commission: 15% for \$3,000-\$5,000; 10% for \$5,001-\$10,000; 5% for \$10,001-\$15,000. No set-up cost and no commission for items over \$15,000.

IN THE WORDS OF ANTIQUES.CO.UK

» “As a seller on Artnet, your lots are eligible to be sent out in Artnet Auctions weekly newsletters, Artnet monthly newsletters, and published on their high-traffic homepage. This is an ideal way to get your pieces in front of potential buyers who are looking for specific styles or works by particular artists.”



[LEARN MORE ABOUT SELLING](#)



Artsy is an art-centered online marketplace that is focused on helping buyers find pieces of fine art for their collections. To list an artwork on Artsy, you must either become an Artsy partner or submit an artwork to be consigned by an existing partner. Sellers wishing to become an Artsy partner must apply online and satisfy inventory quality requirements. Approved partners can have unlimited listings with a variety of e-commerce and inquiry-based selling options. These listings are served to Artsy's 2.2 million-plus art collectors through personalized discovery and curation on Artsy's website and iOS app. Sellers may also consign an artwork on Artsy. For details about the consignment process, see Artsy's website.

BUYERS Art collectors in the USA and around the world, with art dealers, galleries, and auction houses also taking works for consignment.

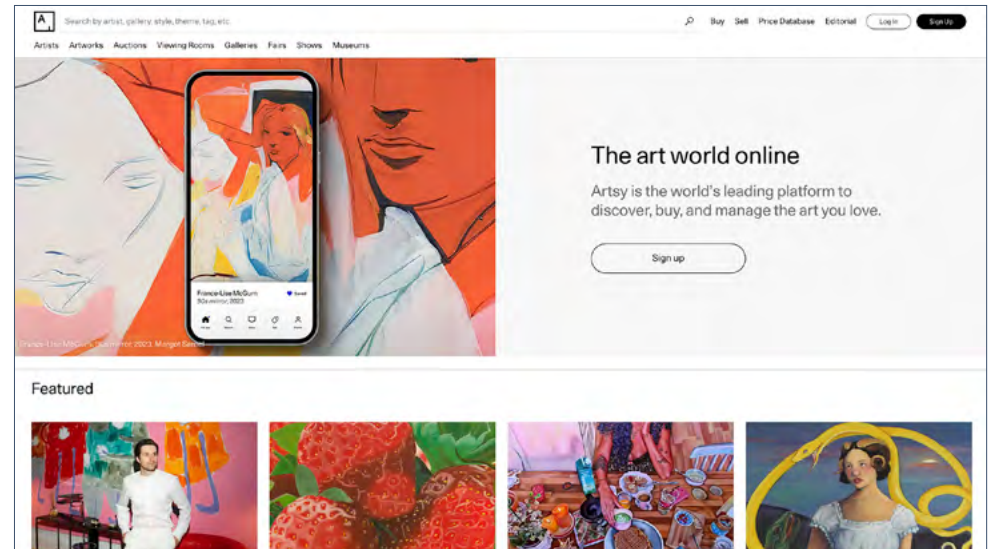
WHAT SELLS High-level art by iconic and emerging artists.

REQUIREMENTS Partner applications and consignment submissions approved by Artsy.

PRICING Essentials Plan: \$350 per month, plus a 19% service fee and a \$400 setup fee.
Artsy Plus Plan: \$540 per month, plus a 5% service fee and a \$600 setup fee.
Premiere Plan: \$900 per month, plus a 3% service fee and an \$800 setup fee.

IN THE WORDS OF ARTSY

» "If you are an experienced art dealer, Artsy is a great site to get exposure to new clientele and sell your desirable pieces. Collectors on Artsy are motivated by an interest in specific artists, so dealers with in-demand artworks will do well."



LEARN MORE ABOUT SELLING

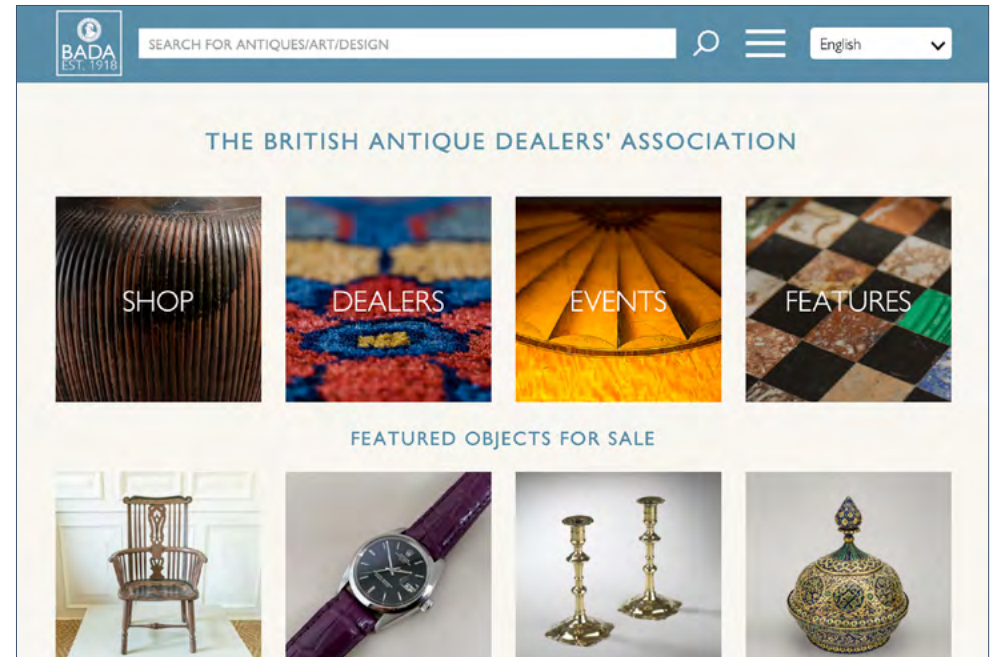


The British Antique Dealers Association (BADA) was founded in 1918 to bring together the most experienced and trusted antiques, fine art, and high-end design dealers in the UK. BADA now allows dealers with a similar profile based outside the UK to become members. Members are carefully vetted and selected for their experience, professional integrity, and the quality of their stock. Launched in 2018, bada.org is a high-end showcase platform, designed exclusively for the use of the association's members. No transactions occur on the site – an interested buyer is put directly in touch by email with the dealer who has listed the item.

BUYERS	A wide range of national and international collectors.
WHAT SELLS	Fine art and antiques of high quality and established provenance including paintings, sculpture, furniture, decorative objects and more.
REQUIREMENTS	Vetted application process, at least three years of experience in the trade, and demonstrable expertise within field of specialism.
PRICING	Annual fee of £940 +VAT; no set-up fees and no commission.

IN THE WORDS OF BADA

» "With more than 45,000 objects on offer, bada.org remains the fastest growing platform within the fine art and antiques sector. All items are eligible for a Certificate of BADA Provenance and buyers are protected by the association's strict code of conduct, to which all members must adhere."



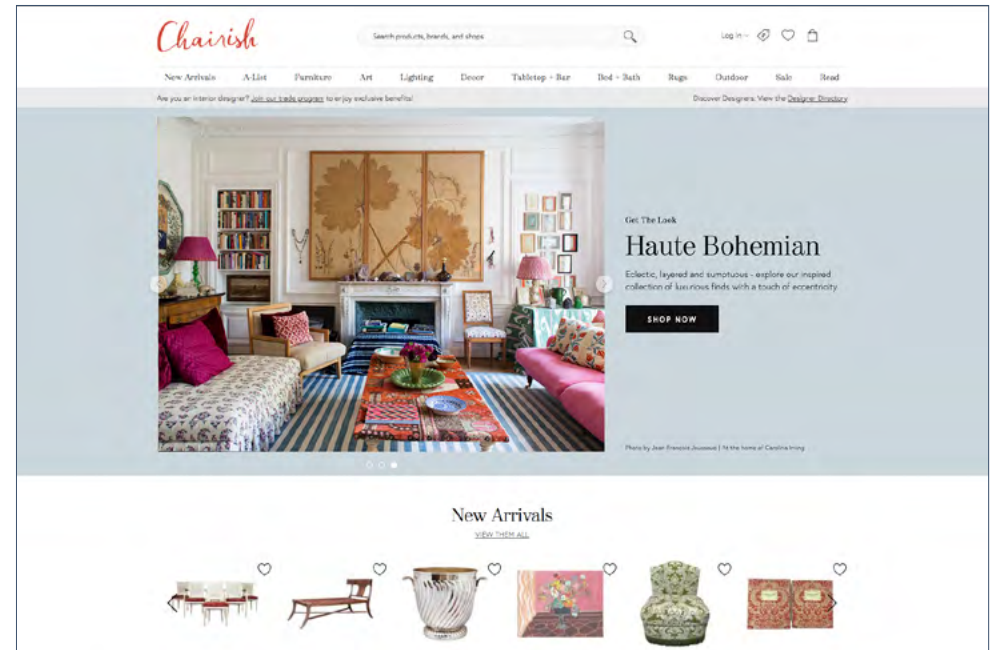
[CONTACT TO APPLY](#)

Chairish is an excellent site for selling antique and vintage furniture, art, decorative accessories, and jewelry. It has a robust online presence and offers curation tools to support market listings. Chairish is design-centric and curates featured sales regularly, highlighting listings from its dealers. Chairish appeals to a young crowd who wants to decorate with trendy, vintage pieces.

BUYERS	Interior designers and clients with mid- to high-level budgets.
WHAT SELLS	A wide range of antique and vintage pieces with a strong focus on decorative value including furniture, lighting, art, decorative accessories, rugs, and outdoor pieces.
REQUIREMENTS	Items must be submitted and approved by Chairish curators.
PRICING	<p>No fee, commission only:</p> <p>Consignor: 40% (1–9 active listings)</p> <p>Professional: 30% (10+ active listings)</p> <p>Premium: \$49/month or \$539/year (10+ active listings)</p> <ul style="list-style-type: none"> + 22% Vintage, Antique, & Pre-Owned Commission + 30% Newly Made & Custom Commission <p>Plus: \$99/month or \$1,089/year (10+ active listings)</p> <ul style="list-style-type: none"> + Tiered Rate Vintage, Antique, & Pre-Owned Commission + 30% Newly Made & Custom Commission <p>Elite: \$149/month or \$1,639/year (invitation only)</p> <ul style="list-style-type: none"> + Tiered Rate Vintage, Antique, & Pre-Owned Commission + 30% Newly Made & Custom Commission

IN THE WORDS OF CHAIRISH

» “With free listing costs and low commission rates, Chairish is a great place to advance your online presence with no start-up cost.”



LEARN MORE ABOUT PRICING

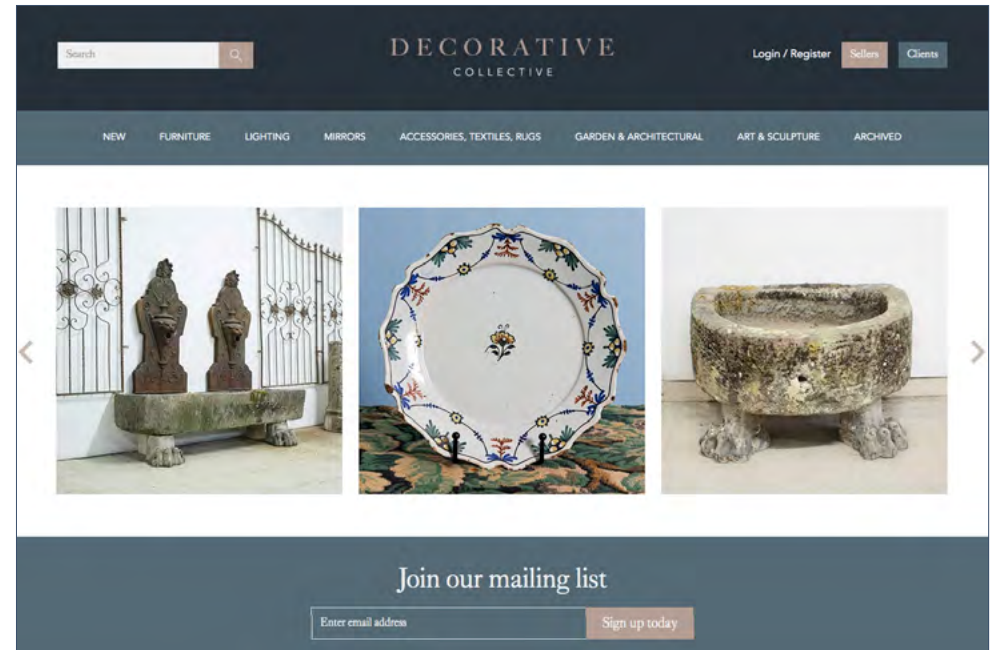
SIGN UP TO START SELLING

Decorative Collective is a UK online antiques, vintage and contemporary Marketplace selling luxury items for the home and garden by experienced and trusted Dealers. It has been in business since 2009, remains in sole ownership and is Trade Marked in the UK, Europe and from April 2025 in the US. It has a sister Marketplace, Hoarde Vintage selling affordable vintage. We sell to clients around the world and from inception have provided direct contact between buyer and seller, making us one of the most transparent online platforms around.

BUYERS	Customers with mid- to high-level budgets.
WHAT SELLS	A wide range of antique pieces including furniture, lighting, art, and decorative accessories, as well as garden and architectural pieces.
REQUIREMENTS	Must apply online and be a full-time dealer.
PRICING	Monthly £165 + VAT; no set-up fee and no commission.

IN THE WORDS OF DECORATIVE COLLECTIVE

» "If you're looking for good online visibility and a reputable site to sell on, Decorative Collective could be a good fit for you. Pieces are often featured in Decorative Collective's newsletter which is emailed to its global clientele."



APPLY TO START SELLING

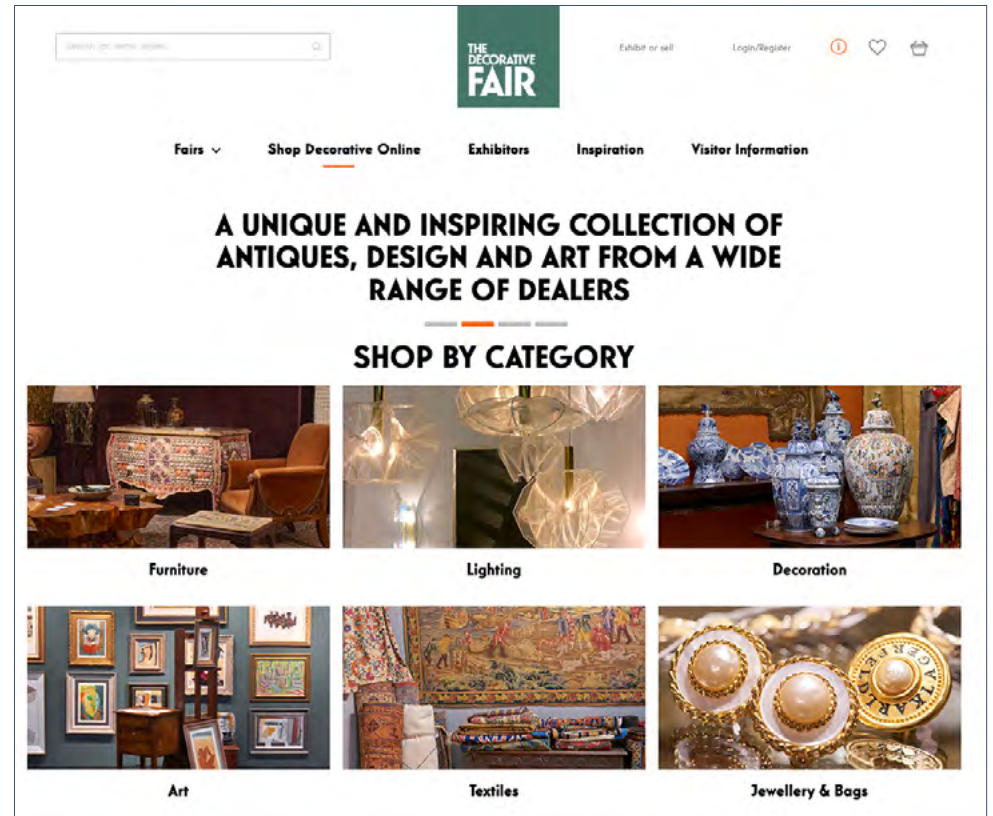


www.decorativefair.com

UK + EU

The Decorative Fair is a family-owned event that launched in 1985 to specifically unite the antiques and interior design trades. There are three events each year, and their online platform was developed to allow clients to purchase items between fairs.

BUYERS	Long-established client base, mostly from the UK, Europe and USA.
WHAT SELLS	Products with clear imagery and descriptions including all relevant information are the most popular.
REQUIREMENTS	Two references, one of which must be from a dealer known to Decorative Fair.
PRICING	Setup and monthly listing fees £150 (+VAT). No commission.



[APPLY TO START SELLING](#)

IN THE WORDS OF DECORATIVE FAIR

» “Our online platform complements The Decorative Fairs, allowing clients to purchase products in between our three physical fairs. We encourage communication between our sellers and client base.”

RONATI

Developed in Partnership with LAPADA

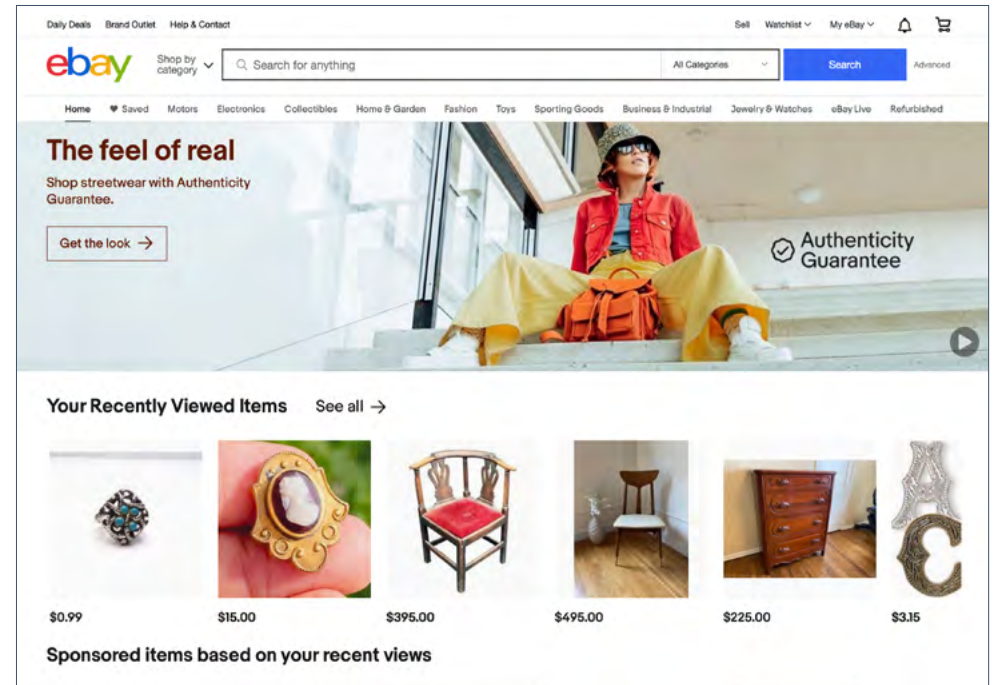


eBay is a site to sell anything from collectibles to fine antiques. eBay makes it easy for buyers and sellers to connect. You can list your items auction-style or have a set "Buy It Now" price. Sellers can also set an option allowing buyers to make an offer regardless of the sales process you select. When a buyer buys an item, shipping is integrated as an additional cost. To maximize sales potential, you will need to supply the shipping cost to different countries when you list the item. Due to the vast number of items available in each category at any time, accurate keywords and descriptions and good photography are particularly important.

BUYERS	A wide range of buyers.
WHAT SELLS	Collectibles, vintage, and antique pieces across all categories and periods.
REQUIREMENTS	It is advised to set up a business account if you want to sell professionally.
PRICING	Set-up cost \$0, first 250 listings free, then \$0.35 per listing per category, varied commission starting at 12% plus \$0.30 per sold item.

IN THE WORDS OF eBAY

» "With a long history of being a go-to site for antique enthusiasts, eBay is great for dealers who specialize in collectibles and smalls. If you sell furniture, it's wise to have a trusted shipper so you can communicate shipping costs with the customer before the sale is complete."



LEARN MORE ABOUT PRICING

SIGN UP TO START SELLING

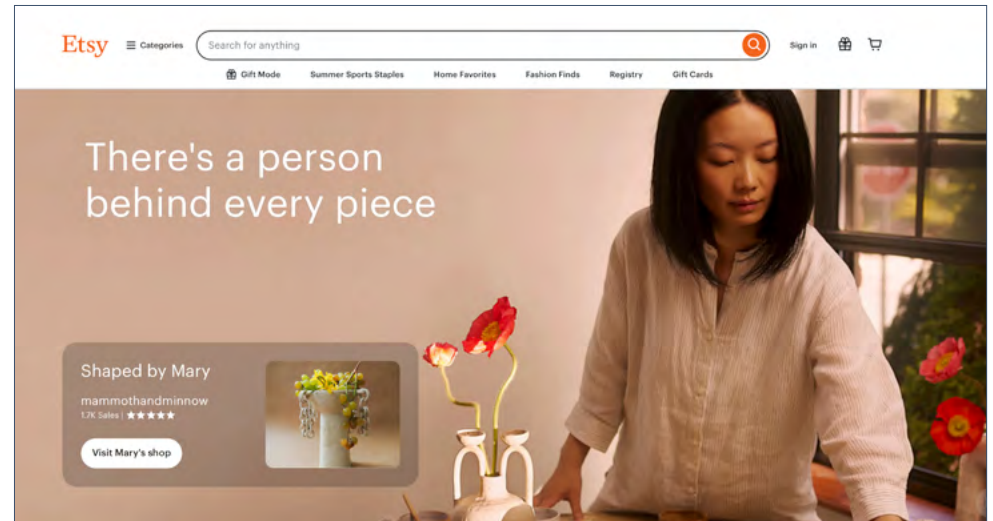


Etsy is a global online marketplace designed for handmade and vintage products. Its catalog has a very wide range of items, but is mostly known for clothing, jewelry, decorative pieces, and small furniture. The Etsy platform allows for the sale of multiple pieces, or for items that can be reproduced for resale.

BUYERS	A wide range but overall a younger customer base with smaller budgets.
WHAT SELLS	Handmade and one-of-a-kind items including vintage and antique pieces such as furniture, lighting, art, decorative accessories, tabletop, and jewelry.
REQUIREMENTS	No requirements to join.
PRICING	No set-up cost or monthly fees. \$0.20 listing fee, optional \$10 monthly Etsy Plus subscription. 6.5% transaction fee of sale price including shipping, 3% + \$0.25 payment processing fee, 12-15% offsite advertising fee when sale is made from Etsy Ad.

IN THE WORDS OF ETSY

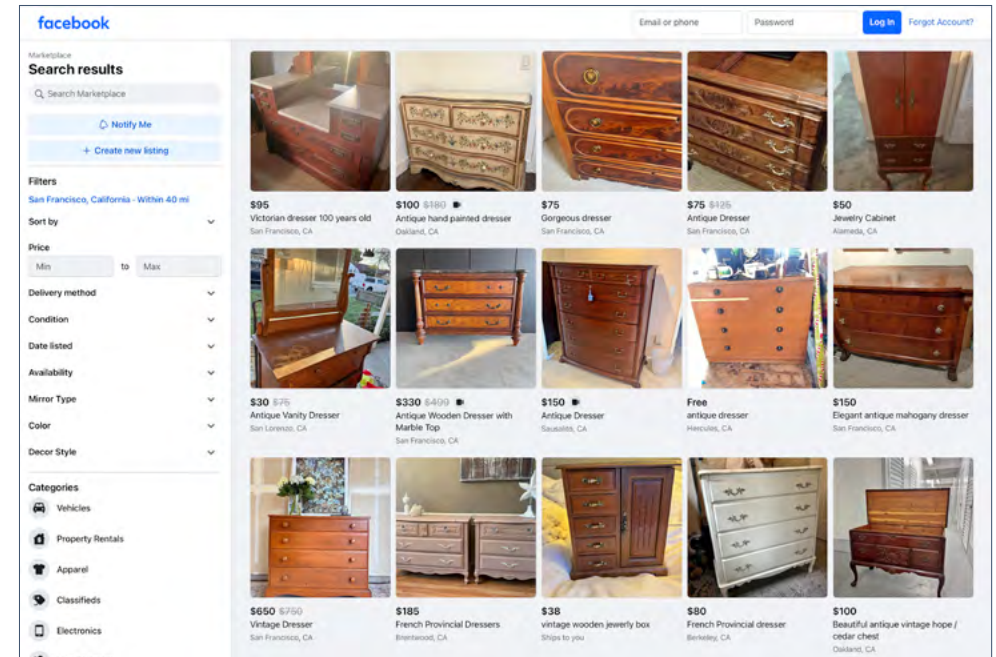
» “While Etsy is known for its strong focus on handmade goods, dealers of antique and vintage pieces can also succeed on this site. Its open enrollment, low commission rate, and lack of a monthly subscription fee make it a great platform for dealers starting out. Seasoned dealers with a well-curated collection can turn large profits on inventory not suited for vetted sites.”



SIGN UP TO START SELLING

One of the largest global social media platforms available across all devices, Facebook offers an online sales channel allowing people to discover, buy, and sell items. With a reported user base of 1 billion, Facebook Marketplace has become a destination for those seeking to broaden their customer base. The marketplace blends social with sales, offering several features, including direct messaging, sharing, and profile access.

BUYERS	A global community ranging in budgets, ages, and interests.
WHAT SELLS	A broad range of inventory, including antiques, art, and vintage pieces. All price points.
REQUIREMENTS	Must have a Facebook Business page.
PRICING	No set-up cost or monthly listing fees. 5% per shipment, or a flat fee of \$0.40 for shipments of \$8.00 or less.



[LEARN MORE ABOUT PRICING](#)

[LEARN MORE ABOUT SELLING](#)

IN THE WORDS OF FACEBOOK MARKETPLACE

» "Facebook Marketplace connects interested buyers to products. It works seamlessly on any digital device and allows buyers to find what they're looking for by filtering locations, categories, search terms, and prices. The in-application buying feature enables people to quickly and efficiently complete their purchases without ever leaving the app."

RONATI

Developed in Partnership with LAPADA



Established in 1986, Hemswell Antique Centres brings together dealers offering a wide range of pieces. Their website brings those pieces online and showcases a comprehensive selection which is added to daily. As a dealer, you will have your own personal selling page within their high-ranking website without the hassle of creating your own.

BUYERS A wide range of buyers including private clients and interior designers.

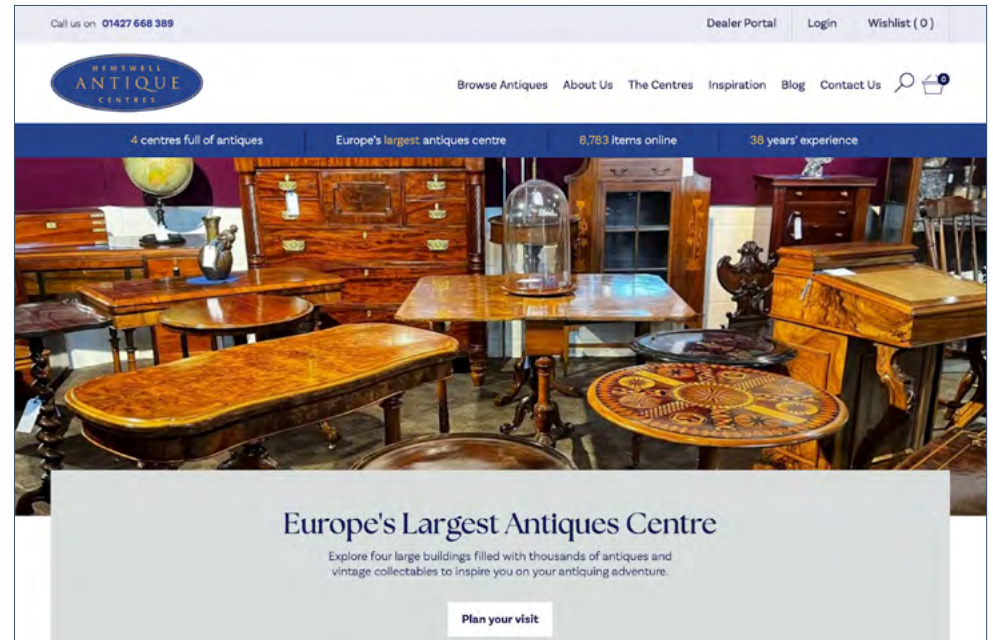
WHAT SELLS A wide range of antique and vintage pieces including furniture, lighting, art, silver, jewelry, and more.

REQUIREMENTS Must have a display stand or cabinet at Hemswell Antique Centres.

PRICING Free to set up 25+ introductory listings
Bronze £100 per pack (50 credits £2.00 per listing)
Silver £200 per pack (125 credits £1.60 per listing)
Gold £400 per pack (300 credits £1.33 per listing)
Commission range:
5% on web listings uploaded by dealer.
10% on web listings uploaded by Hemswell.

IN THE WORDS OF HEMSWELL ANTIQUE CENTRES

» "Hemswell Antique Centres offers dealers a forward thinking, innovative and professionally managed operation. Join over 400 dealers who exhibit within four main buildings. Hemswell Antique Centres is renowned as the largest antiques centre in Europe. Perfectly located 10 minutes up the road from the Lincolnshire Showground – home to Arthur Swallows Antiques & Home Shows."



LEARN MORE ABOUT PRICING

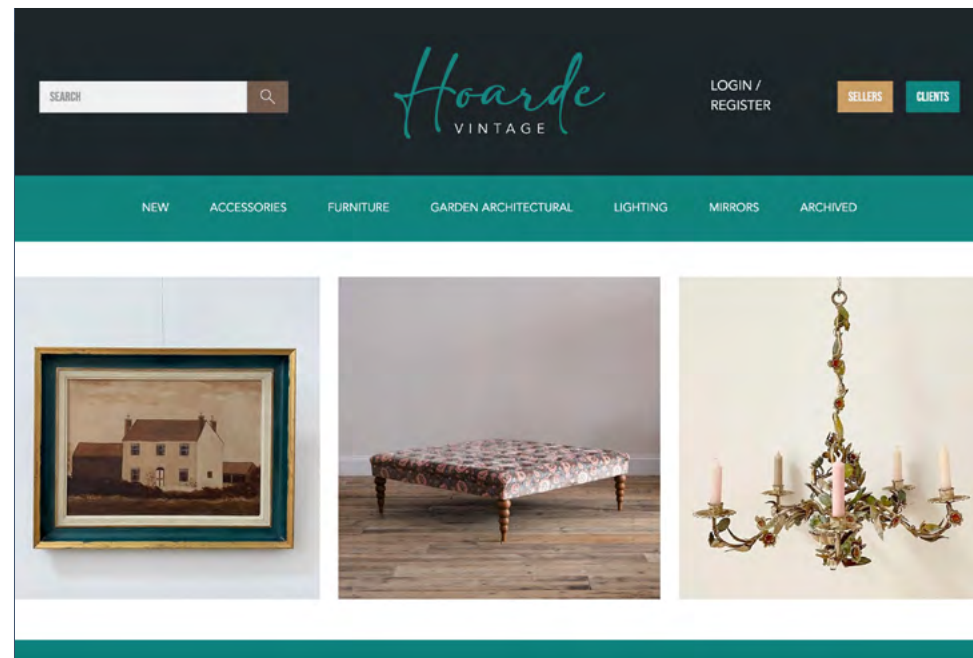
APPLY TO START SELLING



www.thehoarde.com
UK + EU

Hoarde Vintage is Decorative Collective’s sister site. On Hoarde Vintage, there is a strong focus on vintage items rather than antiques. It is an ideal place for British and European dealers of quality vintage pieces to sell due to its vetting process and high online visibility. Pieces with a strong decorative value that are ready for immediate use are perfect for Hoarde Vintage.

BUYERS	Customers with mid- to high-level budgets.
WHAT SELLS	A wide range of quality vintage pieces including furniture, lighting, art, and decorative accessories, as well as garden and architectural pieces.
REQUIREMENTS	Must apply online and be a full-time dealer.
PRICING	Monthly £75 + VAT; no set-up fee or commission.



APPLY TO START SELLING

IN THE WORDS OF HOARDE VINTAGE

» “With a good reputation, Hoarde Vintage is a great place to sell vintage pieces with a no-commission structure, allowing you to negotiate directly with customers. Customers can search by keyword, category, or dealer, giving you the opportunity to curate an online storefront without having to have your own website.”

RONATI

Developed in Partnership with LAPADA

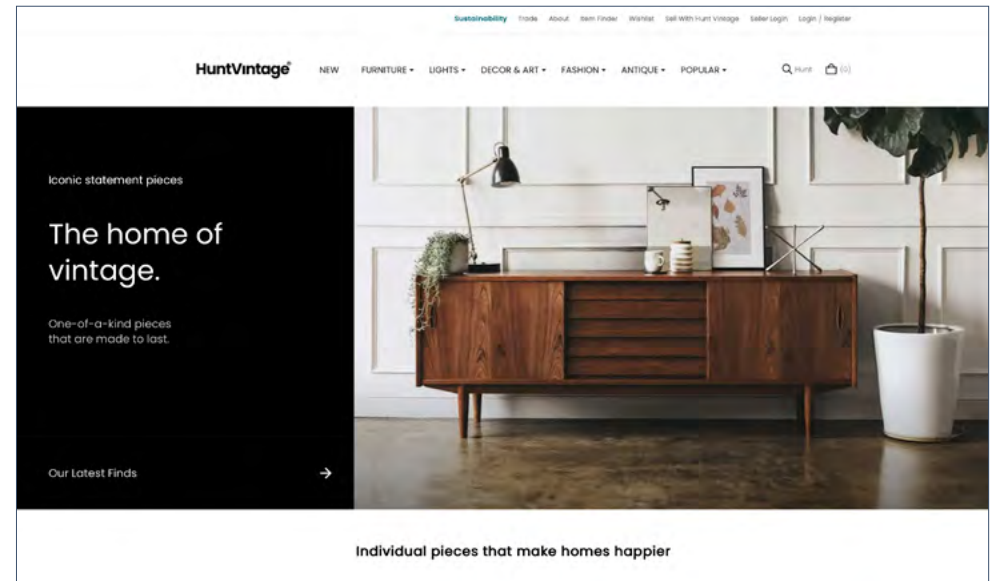
Hunt Vintage is a global marketplace that connects vintage and antique dealers with the right customers in a simple and easy-to-use platform, with direct checkout.

Founded with a passion for sustainability, the business is built on strong yet simple foundations: to engage consumers and designers by offering the highest quality curated vintage and antique items from across the world. Every seller is vetted, and every item is unique — full of character, history and charm. That’s why Hunt Vintage has seen an ever-growing number of dedicated customers using the marketplace year-on-year.

BUYERS	A broad range of customers across the private and trade buyer sectors.
WHAT SELLS	One-of-a-kind vintage and antique items including furniture, art, lighting, accessories, jewelry and rugs.
REQUIREMENTS	The platform is for professional sellers only. All items must be approved by Hunt Vintage curators.
PRICING	Set-up cost £0, commission on sales 15%. No other fees.

IN THE WORDS OF HUNT VINTAGE

» “Hunt Vintage is a fast-growing online marketplace, offering antiques and vintage pieces from around the world. Our platform has been designed to make life easier and more transparent for dealers — there are no set-up fees, and we provide hands-on support along with a dedicated dealer profile and product creation service.”



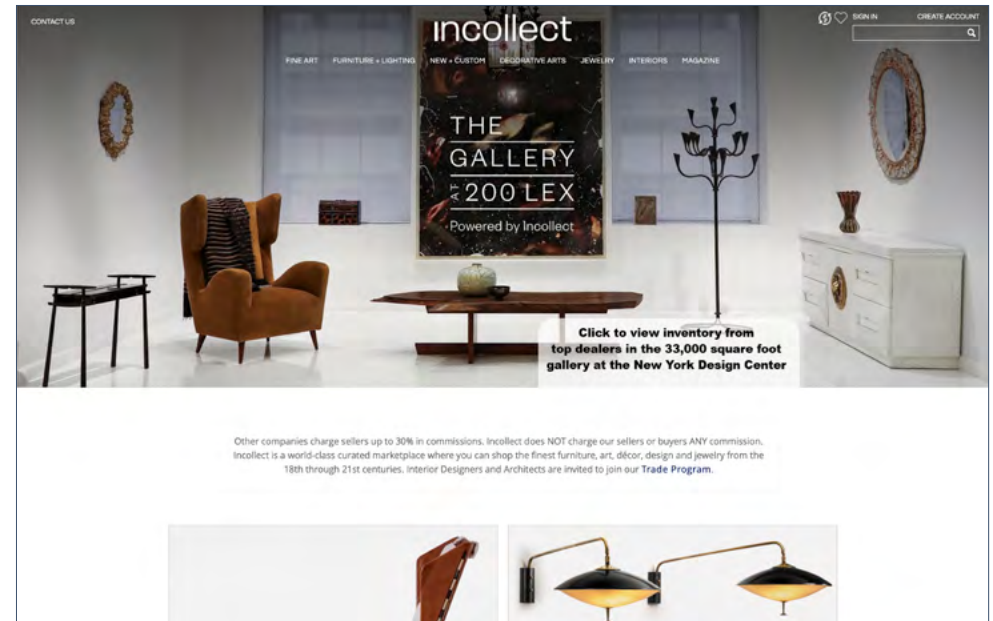
[APPLY TO START SELLING](#)

Incollect can be a good option for selling top-tier designer furniture, art, jewelry, and new custom pieces. Catering to interior designers, collectors, and design enthusiasts, Incollect offers purpose-built search tools to help connect buyers with sellers. Incollect puts the dealer's shop at the forefront with an online space for your inventory. Also, Incollect does not charge a commission on sales, only a monthly subscription fee.

BUYERS	Interior designers, collectors, and private clients with mid- to high-level budgets.
WHAT SELLS	High-level antiques, vintage, and designer pieces including furniture, lighting, art, decorative accessories, and jewelry.
REQUIREMENTS	Requires industry references to join.
PRICING	300 listings: \$295 per month 500 listings: \$395 700 listings: \$495 1,500 listings: \$695

IN THE WORDS OF INCOLLECT

» "Incollect is perfect for seasoned dealers that have established themselves in the industry and built a high-level inventory. Ideal pieces to sell on Incollect possess a strong decorative value and are ready for immediate use. It offers a unique no-commission monthly rate with emphasis on the dealer's store to help build long-term client relationships."



[APPLY TO START SELLING](#)

Instagram

www.instagram.com

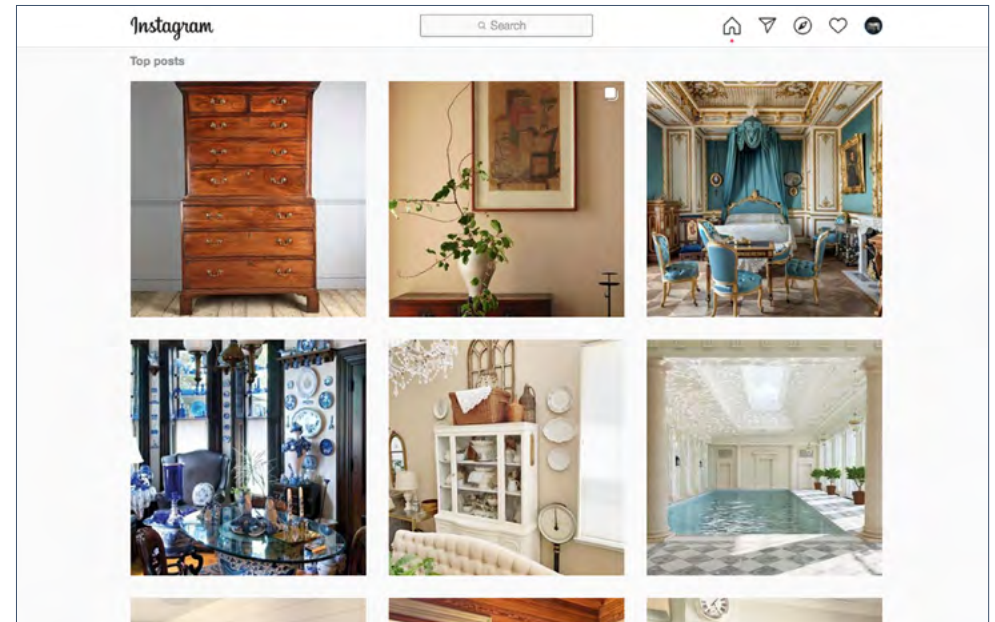
Global

Instagram offers a landscape to curate environments featuring antiques and vintage pieces. Its strong visual orientation and integrated shopping tools make it an appealing platform for reaching a captive audience of more than 1 billion active users. Instagram is currently the favored platform for millennials and Gen Z. Posting free visual content, including video, can be a successful strategy to support your efforts on other marketplaces and attract a new generation of buyers.

BUYERS	The world's most popular social network with over 1 billion users.
WHAT SELLS	Decorative antiques and vintage pieces.
REQUIREMENTS	Must have Facebook and Instagram business account, should have knowledge of social media and marketing.
PRICING	While Instagram is free to use, ad campaigns can be run for a fee. Fees are based on the size of the ad campaign. 5% selling fee, or flat fee of \$0.40 for transactions \$8.00 or less.

IN THE WORDS OF INSTAGRAM

» "Shopping on Instagram is easy for buyers. Built-in tools give you the ability to upload your beautiful photographs, link to items in your shop, and showcase an inspiring lifestyle to potential buyers. Once items are added to your marketplace, you can sell your inventory while simultaneously growing your audience of potential buyers."



[LEARN MORE ABOUT PRICING](#)

[LEARN MORE ABOUT SELLING](#)

RONATI

Developed in Partnership with LAPADA



LAPADA
THE ASSOCIATION OF
ART & ANTIQUES DEALERS

www.lapada.org
Global

LAPADA is the UK's largest association of art and antiques dealers with around 500 members in the UK and 50 members in 16 other countries. Membership is only open to those who meet the association's requirements as to experience, quality of stock, and knowledge of their subject.

BUYERS Clientele with high budgets and discerning taste.

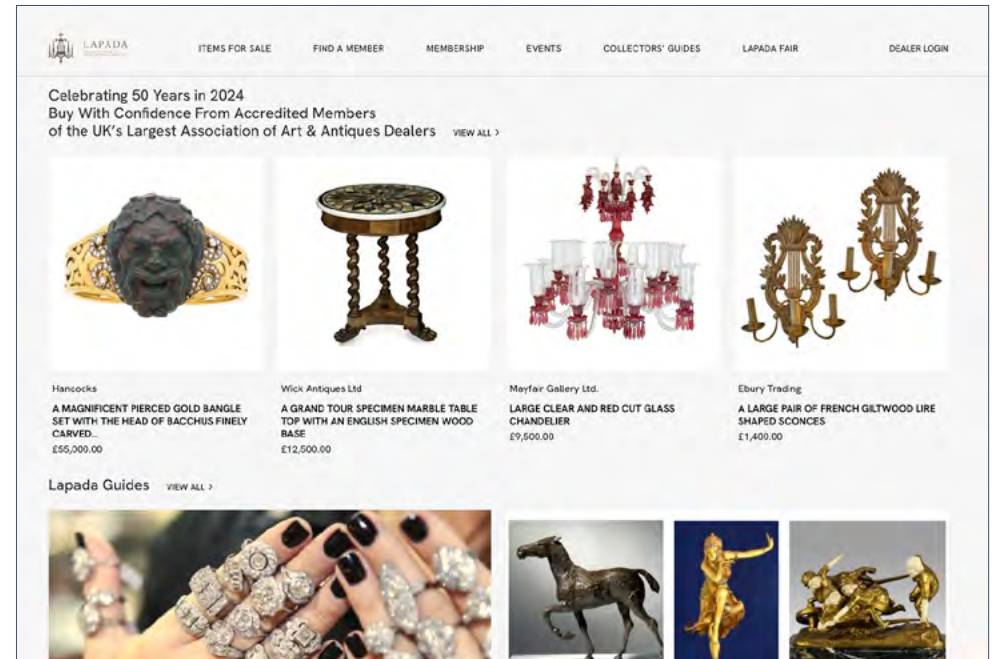
WHAT SELLS Fine art, furniture, jewelry, decorative pieces.

REQUIREMENTS Users must be members of LAPADA, requirements of which include: three years trading, two dealer references, and VAT registration.

PRICING A one off £200 upon joining, unless the applicant is already a member (annual membership fee of £550); no set-up fee or commission.

IN THE WORDS OF LAPADA

» "LAPADA's marketplace is only open to members, which means that dealers can be assured they are selling alongside peers who hold themselves to the same standards of quality and expertise. LAPADA is operated for the benefit of members and therefore charges no commissions and is able to charge a minimal fee which is reinvested into marketing and development. Applicants for membership must have been trading for a minimum of three years, be VAT registered and have two references, at least one of whom must be a LAPADA member."



[APPLY TO START SELLING](#)

RONATI

Developed in Partnership with LAPADA

LORFORDS

www.lorfordsantiques.com

Global

Started by Toby Lorford in 2003, Lorfords Antiques now comprises a main showroom in Tetbury as well as two large antique hangars at Babdown Airfield. The showrooms at Lorfords contain highly curated pieces that possess both provenance and decorative value. To sell on Lorfords' website, a dealer must rent a stand at one of their retail locations for a monthly fee. Monthly fees cover the following, in addition to the dealer's stock being featured on Lorfords' website: in-house marketing (including photography), comprehensive sales support (including managing reservations and overseas shipping quotes), a personal contact for managing stock, and a delivery team.

BUYERS Trade and private clients with mid- to high-level budgets.

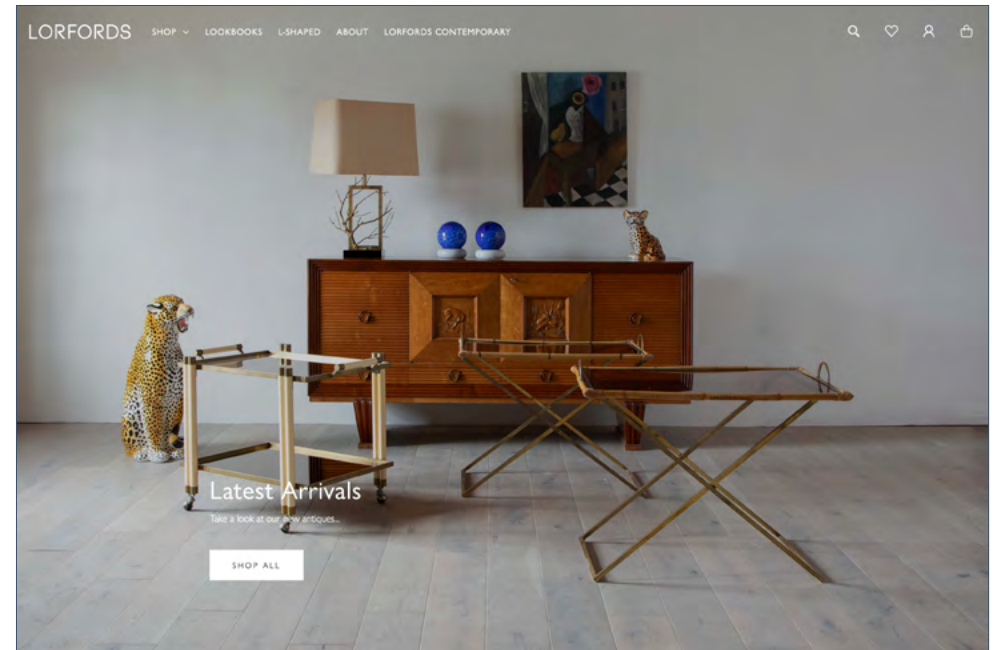
WHAT SELLS A range of antique pieces including furniture, lighting, art, decorative accessories, tabletop, garden, and architectural pieces.

REQUIREMENTS Must have a stand at Lorfords' retail space.

PRICING Set-up cost £0, monthly fee based on the size of stand, 17% commission.

IN THE WORDS OF LORFORDS

» "If you are a dealer in the UK who sells antiques with high decorative value, Lorfords could be a great opportunity to get your stock in front of a large audience. With destination retail spaces that focus on curation and a website that reaches trade and private buyers, Lorfords offers both brick-and-mortar and online platforms to sell antiques."



[CONTACT TO APPLY](#)

RONATI

Developed in Partnership with LAPADA

LoveAntiques, which is part of IACF (International Antiques & Collectors Fairs) Ltd. is a great site for selling accessible to mid-level furniture, art, and decorative pieces. It offers a simple, easy-to-use website and low pricing structure, along with free listing write-ups and search engine optimization done by specialists. It has a strong vintage, retro, and modern design selling base. There is also a personalized website service starting at £19.99 (+VAT) per month.

BUYERS A wide range of buyers with mid- to high-level budgets.

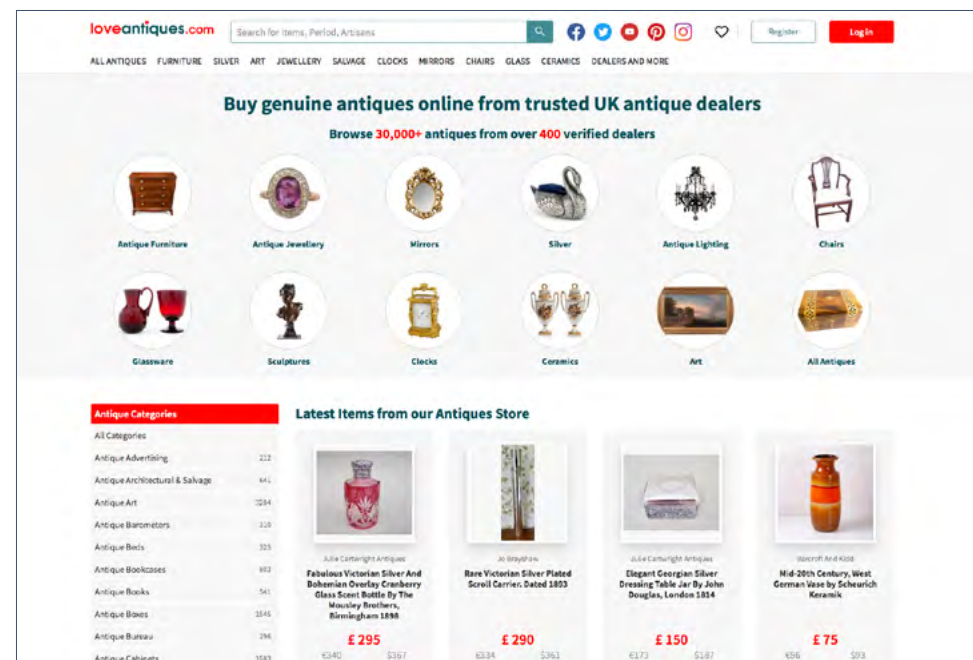
WHAT SELLS A wide range of antique and vintage pieces including furniture, lighting, art, decorative accessories, tabletop, jewelry, and silver.

REQUIREMENTS Sign up via application on website.

PRICING Set-up cost is first month's fee based on number of listings.
 Up to 150 item listings: £39.99 (+VAT)
 Up to 300 item listings: £44.99 (+VAT)
 Up to 400 item listings: £49.99 (+VAT)
 Up to 500 item listings: £54.99 (+VAT)
 Up to 600 item listings: £59.99 (+VAT)
 No commission.

IN THE WORDS OF LOVEANTIQUES

» "LoveAntiques is Europe's fastest-growing antiques marketplace. LoveAntiques offers dealers a wide audience at an affordable price. With 25% of website traffic coming from the USA, LoveAntiques is truly a global marketplace."



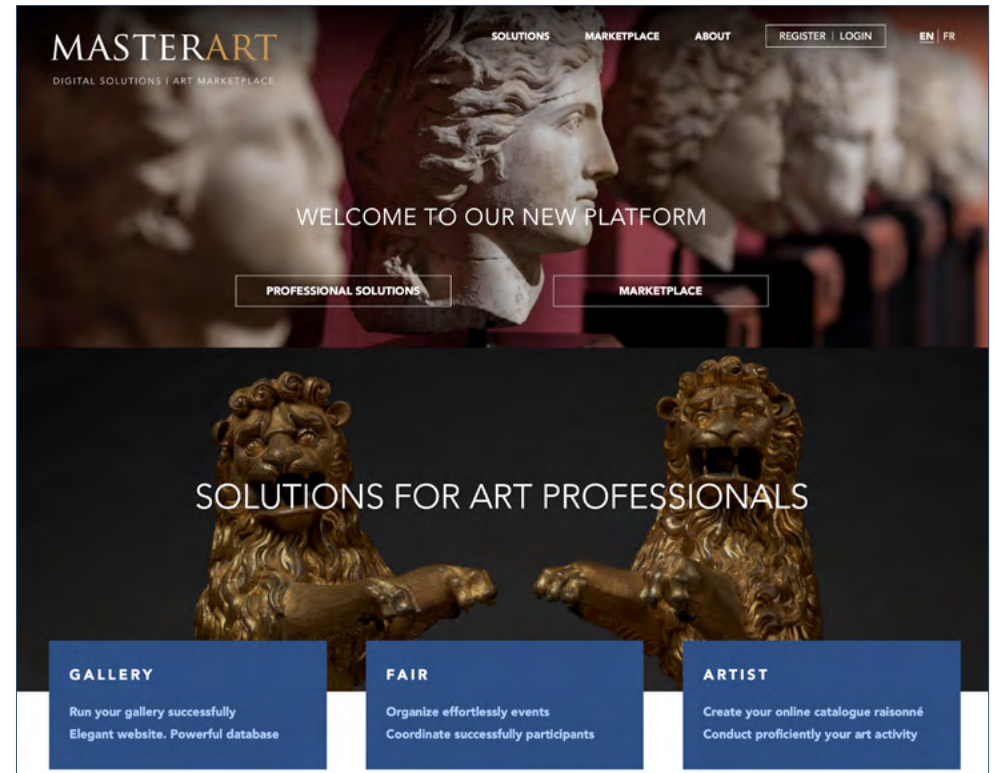
LEARN MORE ABOUT PRICING/SIGN UP TO START

MasterArt is an online platform that showcases more than 15,000 works of art from 300 of the world's leading art dealers and galleries. Their portal invites users to search for artworks by keyword (artist or maker), category or gallery, and to set email alerts about new acquisitions based on their specific search criteria. Their dealers are heavily vetted and long-established; they participate in prestigious international fairs. While direct sales do not take place on the site, buyers have the ability to request a price from a gallery.

BUYERS	Art collectors, museum and art professionals, and interior designers.
WHAT SELLS	High-level authentic fine art.
REQUIREMENTS	Your company must be registered as an independent company with the Chamber of Commerce for at least five years. You have established a reputation as a leading international art or antiques dealer. You participate or have participated in international, prestigious art fairs. The quality of your artworks is of the highest level.
PRICING	Yearly fees vary; no set-up fee or commission.

IN THE WORDS OF MASTERART

» "If you are an art gallery or specialize in fine art, MasterArt could be a good place to gain exposure for your pieces. With a vetting process in place and high value placed on quality and provenance of pieces, MasterArt is an ideal place to connect with collectors and private buyers around the world."



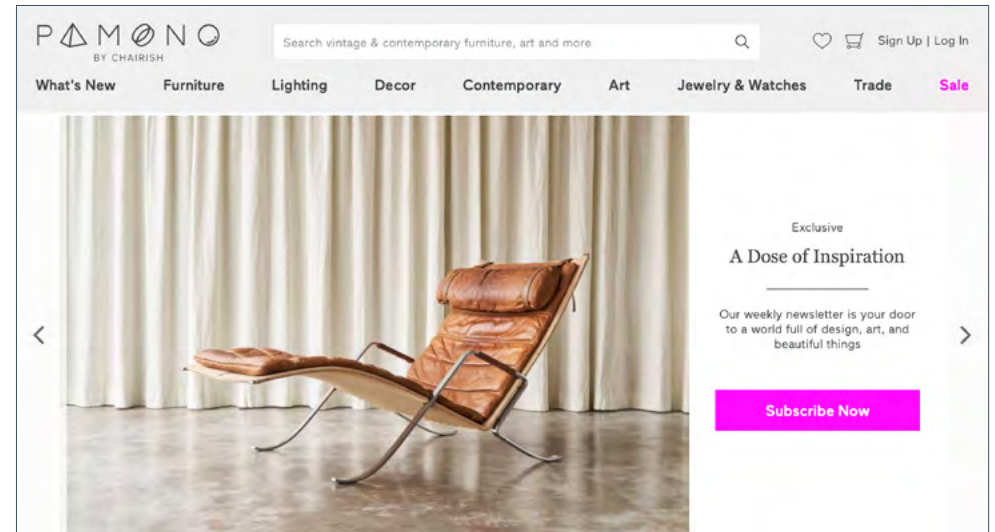
[APPLY TO START SELLING](#)

Pamono is a site where European and UK dealers can sell vintage as well as contemporary pieces. The site is known for unique, one-of-a-kind, and avant-garde statement pieces. Pieces on the site are curated from an international mix of high profile and underground galleries, shops, editors, artisans, and designers.

BUYERS	Design-focused clientele.
WHAT SELLS	Unique, designer, mid- to high-level vintage and contemporary pieces including furniture, lighting, and decorative accessories.
REQUIREMENTS	Must apply online.
PRICING	Set-up cost £0 £59 monthly fee for the basic package. £89 monthly fee for the pro package. £179 monthly fee for the premium package. Commission range: £1 - £6,000: 20% £6,001 - £10,000: 15% £10,001 and above: 10%

IN THE WORDS OF PAMONO

» "For dealers in the UK and Europe with stand-out designer pieces, Pamono could be a great choice. We focus on the story behind each item, giving customers as much information as possible. Dealers who specialize in conversation pieces that make a statement could be a good match for listing on Pamono."

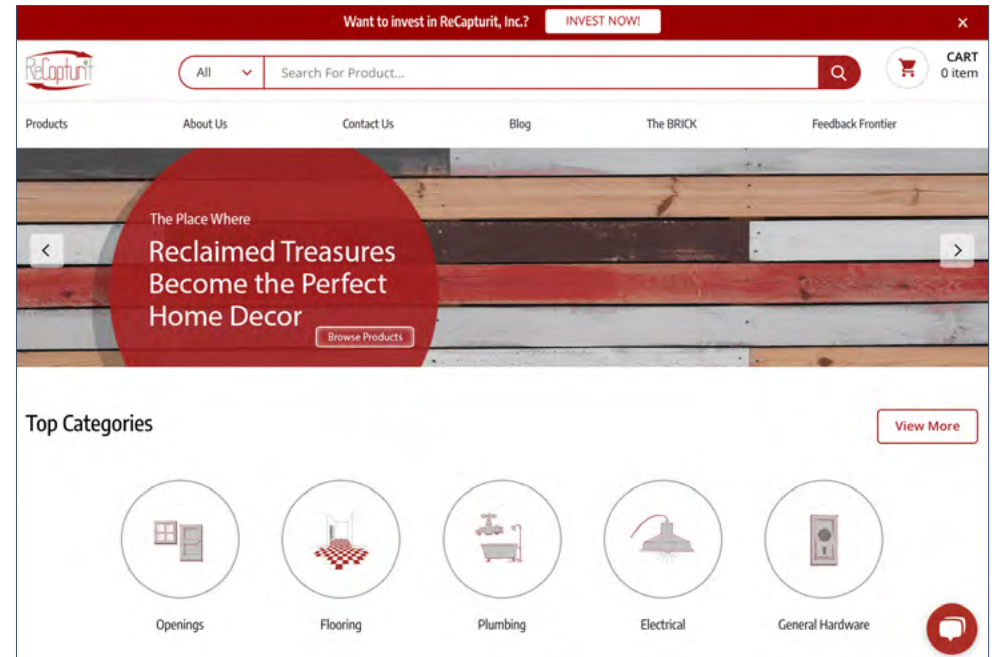


APPLY TO START SELLING



ReCapturit is an online marketplace built exclusively for architectural salvage. The online marketplace allows sellers and buyers to connect and keep valuable materials, one-of-a-kind materials and historical artifacts out of the dump.

BUYERS	DIYers, designers, builders, and renovators motivated by sustainability, unique finds, value, and convenience.
WHAT SELLS	Reclaimed wood, doors and windows, lighting, fixtures and hardware.
REQUIREMENTS	Products for buildings/homes. Includes salvaged, demolished, discarded, remaindered, repurposed, and up-cycled materials.
PRICING	No set up fee. Starter: \$0/month, up to 20 products, 17% commission. Intermediate: \$49/month, up to 200 products, 10% commission. Unlimited: \$79/month Unlimited Products, 7.5% commission.



APPLY TO START SELLING

IN THE WORDS OF RECAPURIT

» “ReCapturit is THE resource for reclaimed building materials and architectural salvage. Our custom-built online marketplace offers both buyers and sellers options that are convenient, affordable, and available nationwide. Our sellers offer items from basic construction materials to unique architectural components, and everything in between.”

Ruby Lane has been around since 1998. It is a great site for selling antique and vintage designer furniture and lighting, home accessories, art, jewelry, and clothing. This platform centers around objects with a decorative value as well as unique and rare collector's pieces. Many staff members of Ruby Lane are also seasoned online sellers in the antique and vintage industry.

BUYERS A wide range of buyers with mid- to high-level budgets including design professionals, collectors, and savvy consumers.

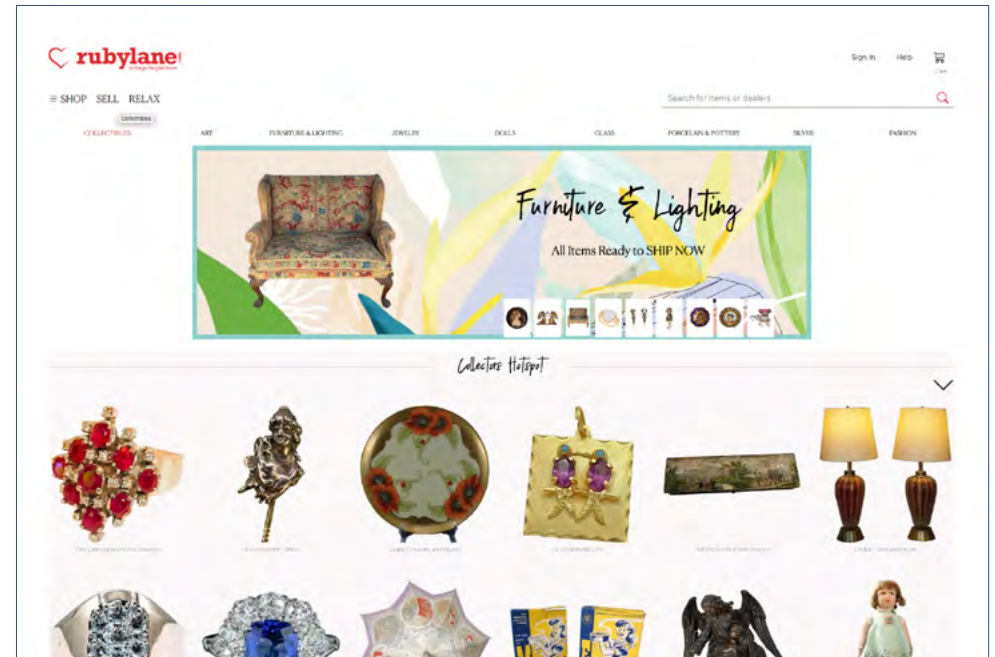
WHAT SELLS A variety of antique and vintage pieces including furniture, lighting, art, decorative accessories, tabletop, collectibles, jewelry, and fashion.

REQUIREMENTS Sign up via application on the website.

PRICING Set-up cost \$0
\$45 maintenance fee inc unlimited items
Commission rates:
9.9% on sales up to \$2,500
5% on the portion between \$2,500 - \$7,500
2.5% on the portion exceeding \$7,500

IN THE WORDS OF RUBYLANE

» "Ruby Lane can be a good option for dealers specializing in jewellery, decorative objects, and collector's items."



[LEARN MORE ABOUT PRICING](#)

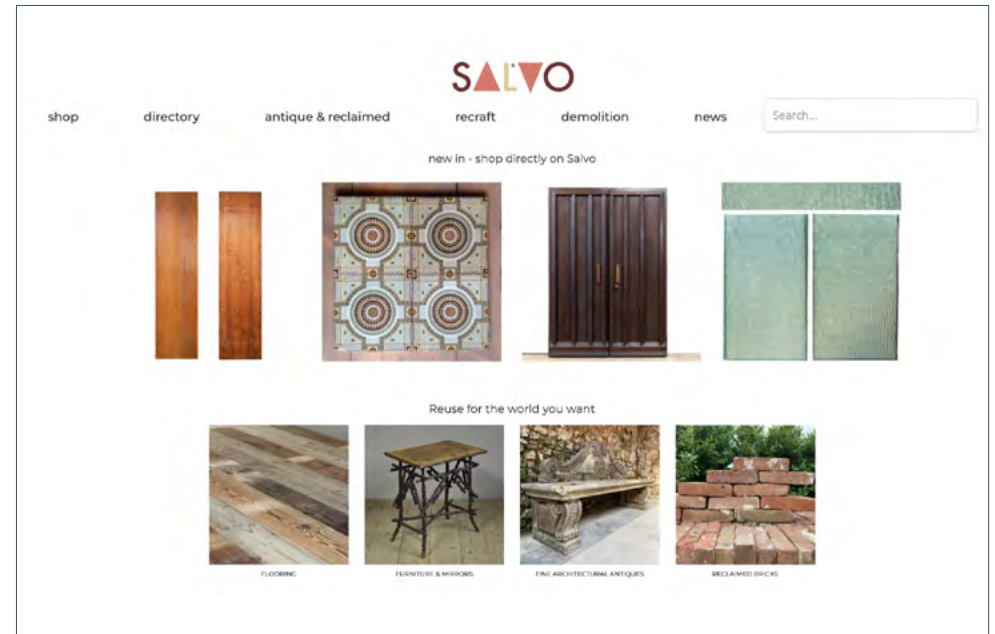
[SIGN UP TO START SELLING](#)

Salvo is the destination for reuse with an online marketplace, directory and shop, which is exclusive to Salvo Code members. Look for the crane logo, an ancient symbol of vigilance and the sign of Salvo Code membership, a world-leading peer-reviewed community of businesses that meet high standards in responsibly sourced architectural and garden antiques, salvage and Truly Reclaimed® materials.

BUYERS	Architects, designers, landscapers, builders and private clients looking to source unique antique architectural salvage, garden antiques and authentic reclaimed materials.
WHAT SELLS	Architectural antiques, garden ornaments, heritage building materials, reclaimed interiors and salvage.
REQUIREMENTS	Please send applications to shirley@salvo.co.uk
PRICING	£125 +VAT annual Salvo Code membership 5% commission on Salvo Shop sales.

IN THE WORDS OF SALVO

» “Reach buyers and benefit from Salvo’s established global network. We have built a reputation for being the go-to trusted resource for reclamation and were the first digital destination for salvage, championing the environmental benefits of reuse. Get in touch to join the community.”



[LEARN MORE ABOUT PRICING](#)

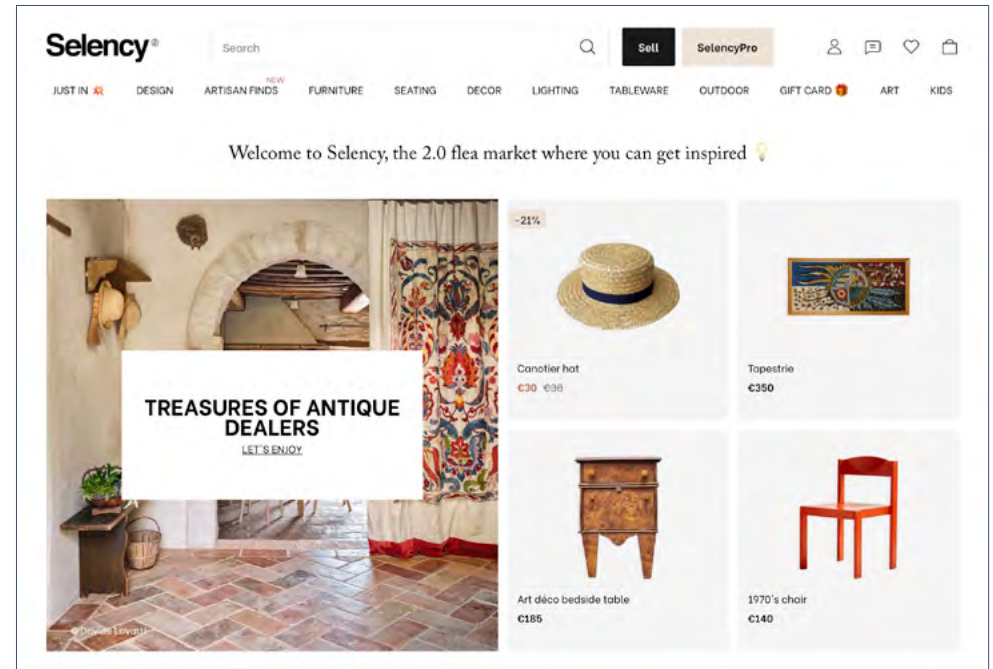
[SIGN UP TO START SELLING](#)

Selency was created in September 2014 by 2 used vintage furniture and home decor fans. The marketplace is the first European website offering vintage, Scandinavian, and designer furniture selected by professionals every single day. In total, there are more than 300 000 items curated by moderators with a focus on quality, so now you can shop for unique pieces of furniture online.

BUYERS	Commercial clients such as restaurants, hotels, and corporate offices. Also designers, architects, and freelancers.
WHAT SELLS	Second-hand and vintage furniture, lighting, decorative accessories, and garden pieces.
REQUIREMENTS	None
PRICING	No set-up costs or fees. Retail seller: 20% - 25% tax included Professional seller (France): 15% before tax Professional seller (Non France) : 18% before tax

IN THE WORDS OF SELENCY

» If you're not a full-time dealer, Selency could be a good option to sell your second-hand items, as long as they are in good condition. With no start-up costs or monthly fees, Selency is an easy way to try your hand at selling online.



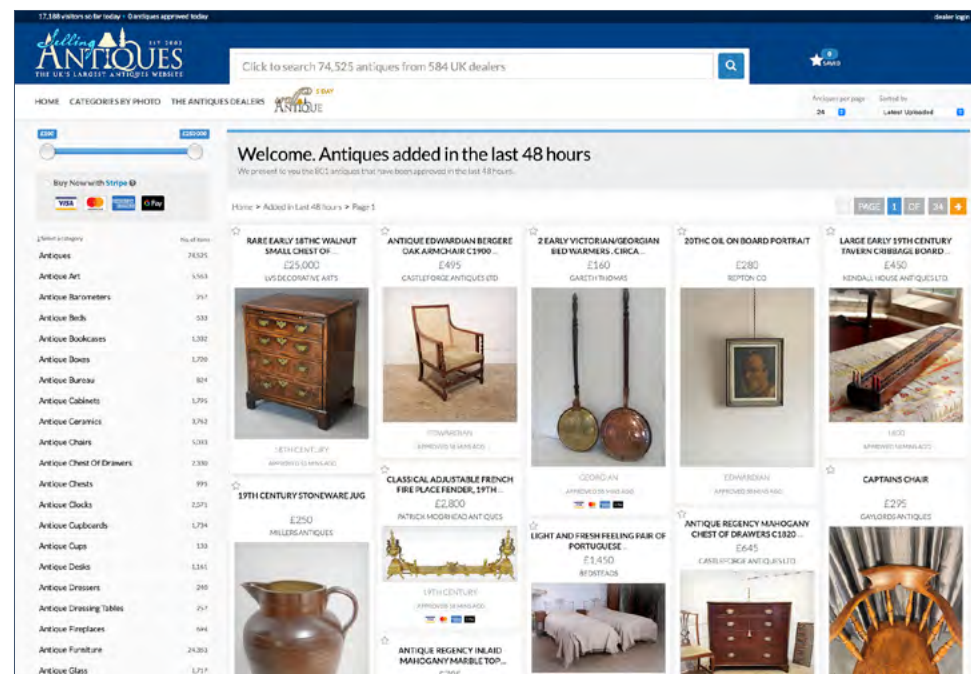
LEARN MORE ABOUT PRICING/SIGN UP TO START

Selling Antiques is an online marketplace that offers a wide range of antique and vintage items priced across the board. For dealers in the UK looking for a large online audience, Selling Antiques could be a good option. Direct communication between buyers and sellers is encouraged. Interested buyers can contact the antique dealer directly using the contact details shown with the item.

BUYERS	A wide range of customers across the trade and private buyer sectors.
WHAT SELLS	A vast array of vintage and antique pieces, including furniture, lighting, art, decorative accessories, tabletop, and jewelry.
REQUIREMENTS	Enter your details, make the payment and your account will be available to upload stock immediately. You can cancel at any time; there is no contract to sign.
PRICING	Set-up cost: cost of first month subscription. 75 upload limit is £90 per month 150 upload limit is £124 per month 250 upload limit is £225 per month 350 upload limit is £331 per month No commission.

IN THE WORDS OF SELLING ANTIQUES

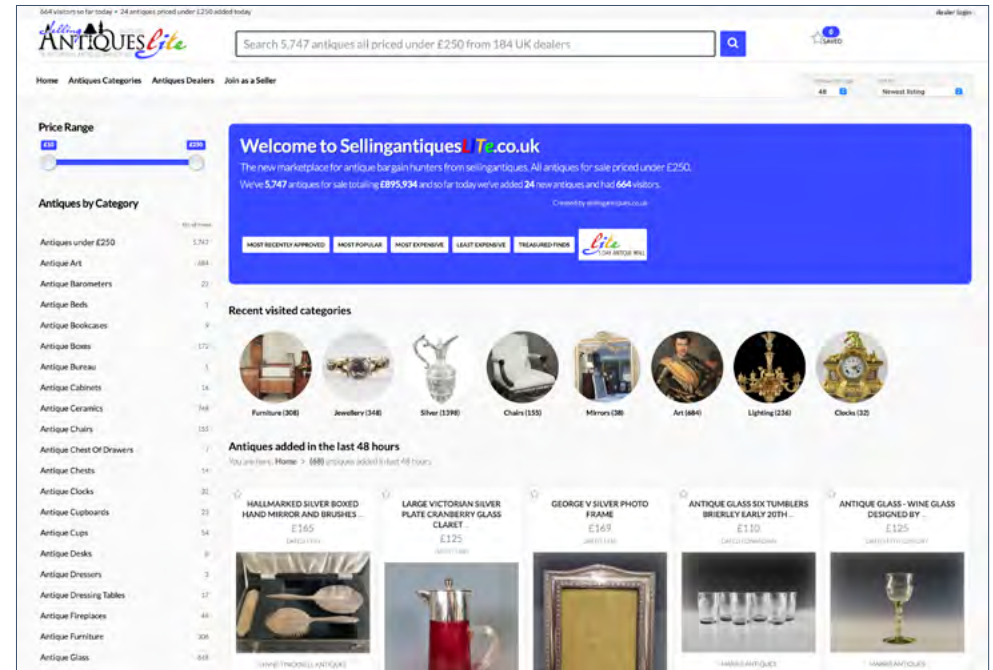
» “For dealers looking to start selling online in the UK, Selling Antiques offers a broad audience with different seller packages. The breadth of styles and categories makes Selling Antiques open to various types of dealers and buyers alike.”



[CONTACT TO APPLY OR LEARN MORE](#)

SellingAntiquesLITE is an affordable online marketplace dedicated to antique enthusiasts seeking items priced under £250. With over 6,000 antiques available, the platform offers a diverse range of categories, including art, furniture, metalwork, and silver. Users can easily browse through more than 300 categories to find unique pieces.

BUYERS	A wide range of customers across the trade and private buyer sectors.
WHAT SELLS	A vast array of vintage and antique pieces, including furniture, lighting, art, decorative accessories, tabletop, and jewelry.
REQUIREMENTS	All antiques have to be valued between £10 and £250. A Stripe account is mandatory. Cancel at any time, no contract.
PRICING	250 upload limit is only £15 per month 500 upload limit is only £20 per month 1,000 upload limit is only £25 per month Sales platform fee of 10%



[CONTACT TO APPLY OR LEARN MORE](#)

IN THE WORDS OF SELLING ANTIQUES LITE

» “For dealers looking to start selling online in the UK, Selling Antiques LITE provides access to a broad audience with flexible seller packages. With a diverse range of styles and categories, the platform caters to a wide variety of dealers and buyers alike.”

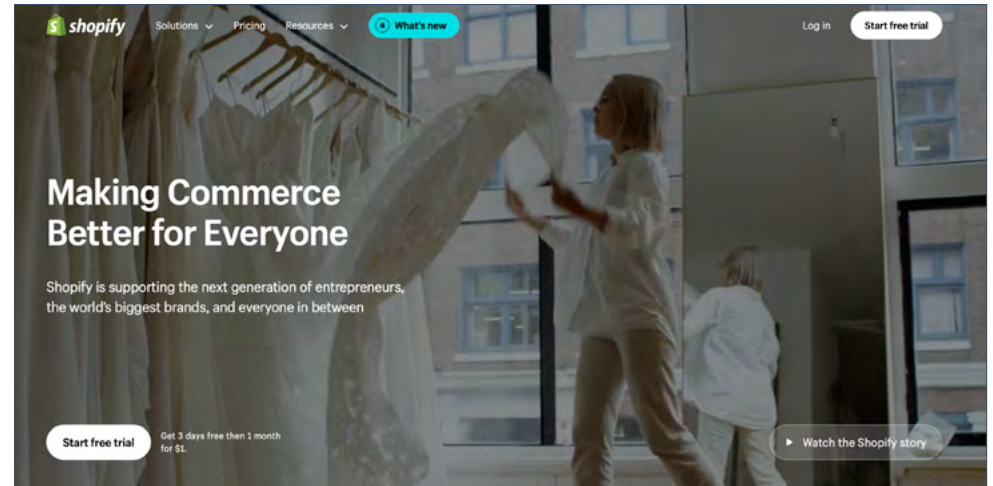


Shopify is a full-service subscription-based commerce platform, offering built-in mobile shopping where buyers can browse and purchase directly from an online store using any device. Shopify offers a range of features, including an online selling platform, point-of-sale software for brick-and-mortar companies, customized look books, website building and much more. Sellers can choose the level of features they need when choosing a plan.

BUYERS	Global
WHAT SELLS	A broad range of inventory including antiques, collectibles, vintage, and one-of-a-kind pieces of every era and price point.
REQUIREMENTS	No requirements to sign up, three plan levels: Basic, Shopify, Advanced Shopify.
PRICING	14 day free trial Basic Shopify: \$29/mo Shopify: \$79/mo Advanced Shopify: \$299/mo Shopify Plus: \$2,300/mo No commission.

IN THE WORDS OF SHOPIFY

» “Shopify offers everything you need to build a global online store in just days and attract international buyers. You can create your online store using over 70 templates, customizing the details to match your brand. You have no limit to the number of products you can add, and the platform integrates with Facebook and Instagram.”



LEARN MORE ABOUT PRICING

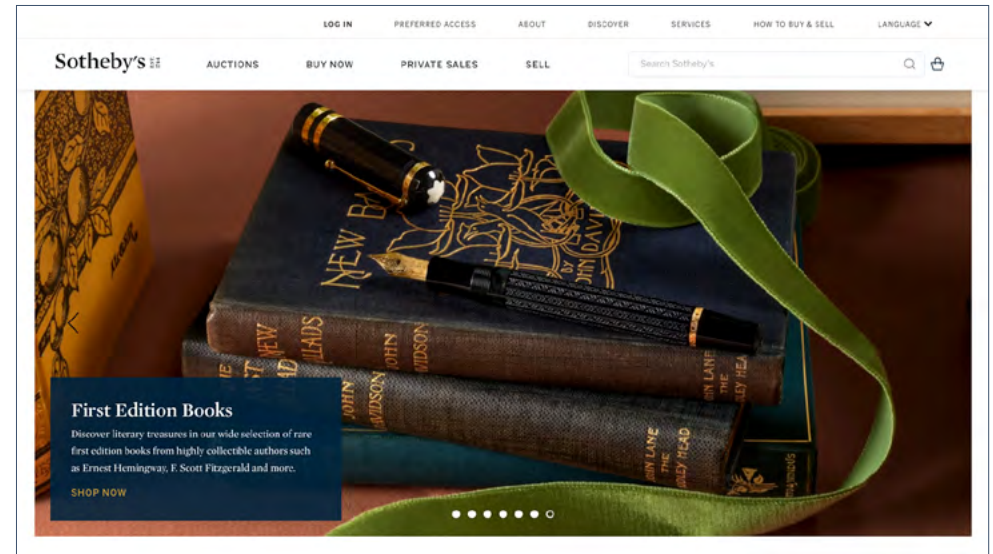
SIGN UP TO START SELLING

The Buy Now division at Sotheby's is an e-commerce marketplace specializing in watches, jewelry and accessories, furniture, decorative objects and art. Sotheby's has over 1 million monthly visitors, and nearly 2 million monthly sessions, offering Buy Now customers the ability to discover and shop, all within minutes. The option to add luxury items to the cart and easily check out gives customers immediate gratification, and enables them to purchase outside of the auction calendar.

BUYERS	Interior designers and private clients with an average net worth of \$8m, with 20% having a net worth of \$20m.
WHAT SELLS	Designer antique and vintage pieces including watches, jewelry, accessories, furniture, decorative objects and art.
REQUIREMENTS	Apply via form on website.
PRICING	Set-up cost \$0, no monthly fees, commission varies.

IN THE WORDS OF SOTHEBY'S

» "The Sotheby's reach — which includes sophisticated consumers, collectors, and trade professionals — in combination with Sotheby's legendary name, make their marketplace the perfect platform to sell. Once you submit pieces for consideration, Sotheby's team of specialists will review and notify you by email to let you know if your property is approved for listing. Your items will be professionally catalogued and priced by a Consignment Liaison, and you will be notified when your listing is ready for your review and approval."



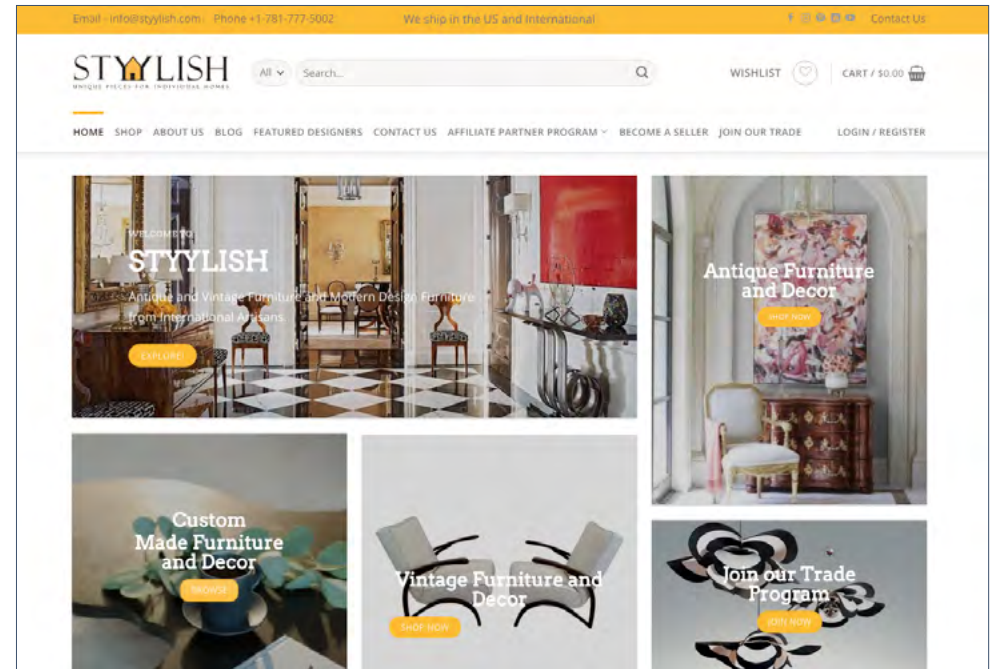
[LEARN MORE ABOUT SELLING](#)

Stylish is an online marketplace for antique, vintage and modern furniture, fine and decorative art, and design. Founded in 2021 by antiques dealer and art historian Silke Berlinghof-Nielsen, Stylish specializes in curating a high quality of international antique and vintage furniture, as well as contemporary designer pieces. They connect customers with unique pieces for their homes and provide a showcase for sellers.

BUYERS	Interior designers, decorators, collectors and private clients with mid- to high-level budgets.
WHAT SELLS	Wide range of antique and vintage pieces including furniture, lighting, art and decorative accessories.
REQUIREMENTS	Online application.
PRICING	20% commission for antique and vintage pieces + 3% transaction fee for every sale

IN THE WORDS OF STYLYSH

» "At Stylish, we are all about *unique pieces for individual homes*. We have a passion for sustainability, quality and historical value. We offer USA and international clients an online shop system and a smooth shipping process."



[APPLY TO START SELLING](#)

VINTERIOR

www.vinterior.com

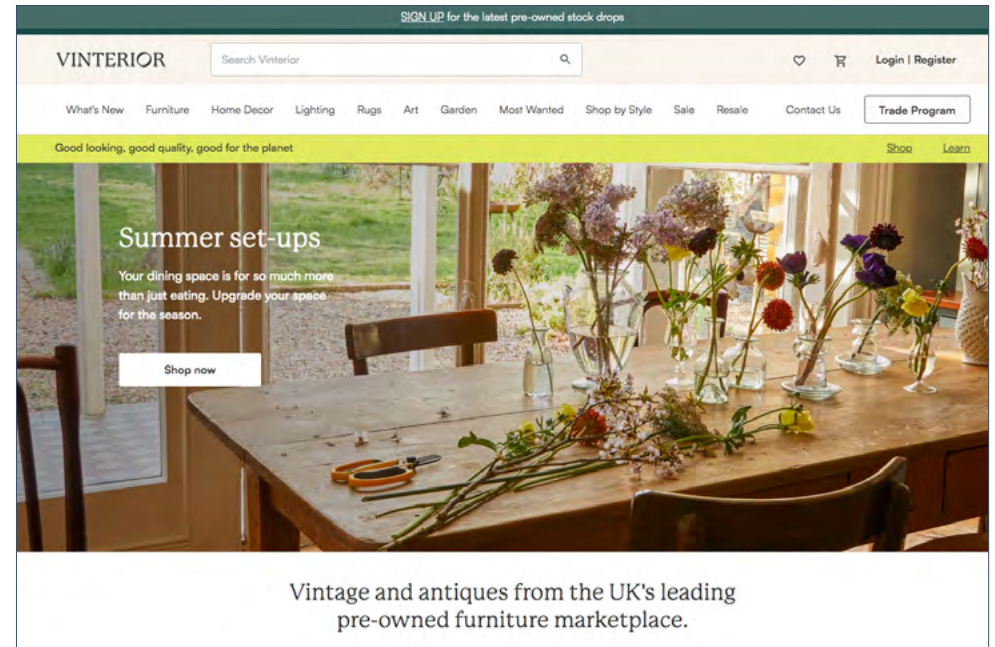
UK + EU

Vinterior is a UK-based marketplace selling vintage, antique and preowned furniture, lighting, art, and home decor. It has a low commission rate along with no up-front sign-up costs or contracts. The platform has a strong focus on mid-century modern and works with 2,000+ of the best independent sellers from 30+ countries

BUYERS	Vinterior's buyers are individuals seeking pre-owned antique and vintage furniture, lighting, textiles, home decor, and fine art.
WHAT SELLS	Vintage and mid-century modern pieces including furniture, lighting, art, decorative accessories, and rugs.
REQUIREMENTS	Apply via application on website.
PRICING	No set-up cost or monthly fees. Commission is 20% on the first £2500 of the item price, and 10% on any amount above that.

IN THE WORDS OF VINTERIOR

» "No contract, no monthly fees, and low commission rate equate to a great pay-as-you-go selling structure. Vinterior doesn't make money unless you do. Included at no cost is their unique "listing creation service" where the Vinterior team imports your inventory and handles the creation of your product pages. This is a particularly helpful feature in taking you live and making online sales quickly."



APPLY TO START SELLING

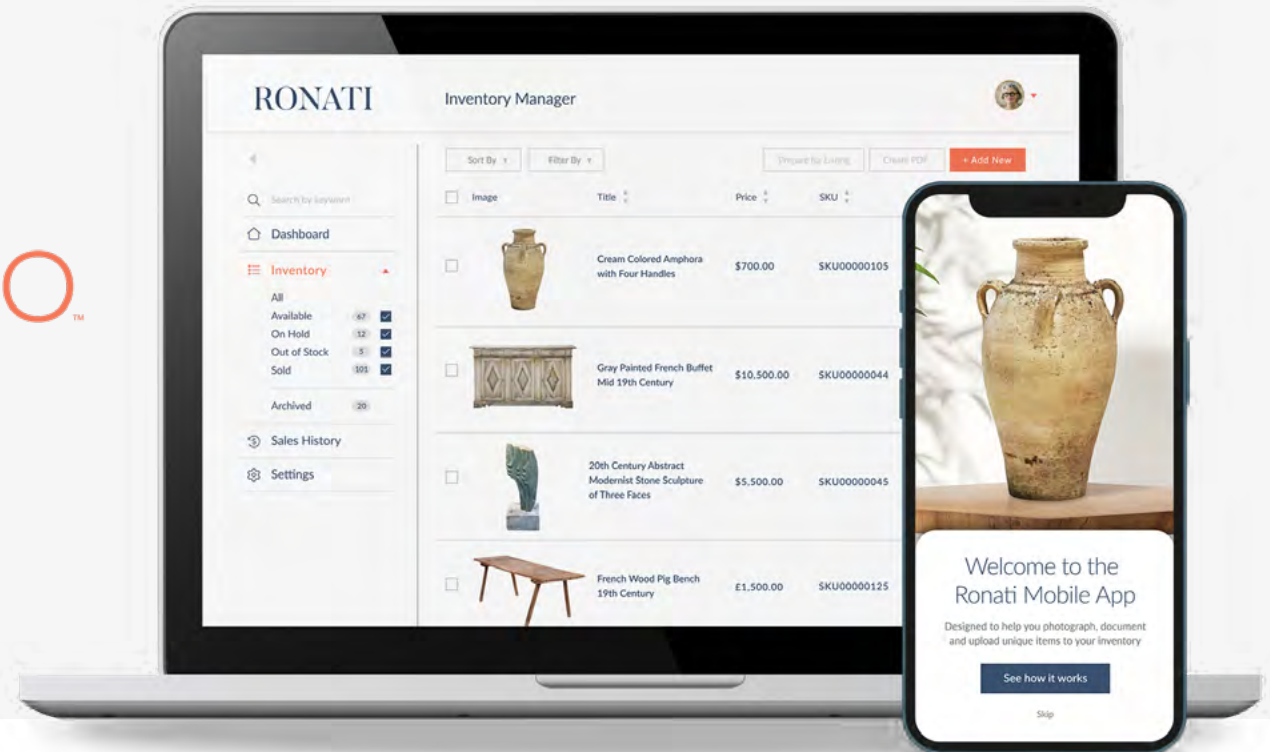
RONATI

Developed in Partnership with LAPADA

INTRODUCING

RONATI | STUDIO™

A suite of tools for sellers of antiques, vintage and unique items.



We built these tools for you.

No more struggling with spreadsheets or forcing your inventory to fit into software that wasn't made for the one-of-a-kind industry.

Spend less time on admin and more time doing what you love — discovering, buying and selling. With one solution you can:

- ✓ Document and photograph your unique pieces
- ✓ Organize, track and manage your complete inventory
- ✓ Sell more with sharing, custom tear sheets and online listing preparation

Your finds are extraordinary.
Now you have technology to match.

[CREATE FREE ACCOUNT](#)

RONATI™

For more information,
[click here](#)

www.ronati.com

US +1 866 739 8343

UK +44 (0) 8081 692399

LA • NY • TAMPA • LONDON • BARCELONA • DUBAI

Inclusion in this guide does not imply an endorsement by or affiliation with Ronati.

© 2025 Ronati, Inc. All rights reserved.



© 2024 Interior Design by Michelle Workman | Photography by Gregory Zabitski



LAPADA

THE ASSOCIATION OF
ART & ANTIQUES DEALERS

DEVELOPED
IN PARTNERSHIP WITH